

Fayetteville State University

Business Administration with a concentration in Marketing, BS

Four-Year Degree Plan

Catalog: 2018-2019

Type: Community College Transfer - AAS

Last Update: 10/9/2018

This Plan illustrates how students who earn an Associate's degree from a NC community college can meet degree course requirements in four years. Some courses listed below may be taken in an alternate order. Consider prerequisites, prior credit, course availability, and student needs in developing the individual plan. Courses fulfilling requirements are listed on the reverse. For information about prerequisites and other program requirements, consult the appropriate Catalog Program of Study and an advisor.

Year/Term	Course/Requirement	Cr	Pre	Req	Note/Equivalent
Year 1 Fall	Community College	16			
	ACA 122 - College Transfer Success	1	C	1.1	UNIV 110
	OMT 156	3	C	9.11	Free Elective
	BUS 110 - Introduction to Business	3	C	9.11	BEDU 210
	CIS 110 - Introduction to Computers	3	C	9.11	CSC 100
	MKT 120 - Principles of Marketing	3	C	9.11	MKTG 311
	MKT 223 - Customer Service	3	C	9.11	GSTU 200
Year 1 Summer	Community College	3			
	BUS 153 - Human Resource Management	3	C	9.11	GSTU 200
Year 2 Fall	Community College	13			
	ECO 251 - Prin of Microeconomics	3	C	5.2	ECON 212
	ACC 120 - Prin of Financial Accounting	4	C	9.11	ACCT 211
	BUS 125 - Personal Finance	3	C	9.11	FINC 100
	COM 231 - Public Speaking	3	C	9.13	SPEE 200
Year 3 Fall	Fayetteville State	14			
	ENGL 120 - English Composition II	3	Y	4	ENG 112
	Natural Sci with lab	4	C	5.1	UGETC: Natural Sci
	ACCT 212 - Principles of Accounting II	3	Y	9.1	ACC 121
	BADM 216 - Stat for Business& Econ I	4	Y	9.1	BUS 228
Year 4 Fall	Fayetteville State	15			
	ECON elective (300-499 level)	3	C	9.1	
	MKTG elective (300-499)	3	C	9.12	
	MTKG 331	3	C	9.12	
	MKTG 333 - Social Media and Digital Marketing	3	Y	9.12	
	Business Elective	3	C	9.2	
Degree Total:		121			

Year/Term	Course/Requirement	Cr	Pre	Req	Note/Equivalent
Year 1 Spring	Community College	15			
	ENG 111 - Writing and Inquiry	3	C	2.1	ENGL 110
	MAT 143 - Quantitative Literacy	3	C	3.2	MATH 126
	BUS 115 - Business Law I	3	C	9.11	BADM 209
	BUS 255 - Org Behavior in Business	3	C	9.11	GSTU 200
	CTS 130 - Spreadsheet	3	C	9.11	GSTU 200
Year 1 Summer	Community College	3			
	BUS 137 - Principles of Management	3	C	9.11	MGMT 311
Year 2 Spring	Community College	15			
	ECO 252 - Prin of Macroeconomics	3	C	5.2	ECON 211
	GEN ED: Humn	3	C	6	Humn Creative Arts
	BUS 225 - Business Finance	3	C	9.11	FINC 311
	BUS 285 - Business Management Issues	3	C	9.11	GSTU 200
	INT 110 - International Business	3	C	9.11	BADM 210
Year 3 Spring	Fayetteville State	15			
	Natural Sci lab optional	3	C	5.1	UGETC: Natural Sci
	MGMT 335 - Operations Management	3	Y	9.1	
	MIS 300 - Info Sys-Theory and Practice	3	Y	9.1	
	MKTG 322 - Advertising	3	Y	9.12	
	ENGL 344 - Business & Profess Writing	3	Y	9.13	
Year 4 Spring	Fayetteville State	12			
	MGMT 470 - Strategic Management	3	Y	9.1	
	MKTG 300-499 Elective	3	C	9.12	
	MKTG 421 - International Marketing	3	Y	9.12	
	Business Elective	3	C	9.2	

Requirements/Notes

Pre. Prerequisite: Y (Yes) - Course/Requirement has prerequisite(s). N (No) - Course/Requirement has no prerequisite. C (Check) - Some courses satisfying requirement have prerequisites and/or courses have non-prerequisite restrictions. Check Catalog for details.

* Recommended. For transfer courses, following recommendations will reduce or eliminate the need to take additional courses at FSU. For FSU courses, following recommendations will optimize the student's educational experience. If in doubt, consult an advisor.

UGETC. Universal General Education Transfer Component course. Accepted as satisfying a general education requirement at any UNC institution.

Core. AAS students must meet requirements of FSU's general education program - the Core Curriculum. Note core equivalents, and see FSU Catalog for more information.

1.1. Tran Success. ACA 122 .

2.1. GEN ED: Comm. COM 120 Or COM 231 Or ENG 111 Or ENG 112 Or ENG 114 Or ENG 116 UGETC recommended.

3.2. GEN ED: Nat Sci/Math. MAT 143 Or MAT 152 Or MAT 171 Or AST 111 Or AST 111A Or AST 151 Or AST 151A Or BIO 110 Or BIO 111 Or CHM 151 Or GEL 111 Or PHY 110 Or PHY 110A UGETC recommended.

4. Info Literacy. ENGL 120 .

5.1. Natural Sci. ASTR 101 Or ASTR 101L Or ASTR 102 Or ASTR 102L Or ASTR 213 Or ASTR 214 Or BIOL 110 Or BIOL 130 Or BIOL 150 Or BIOL 150L Or BIOL 160 Or BIOL 160L Or CHEM 101 Or CHEM 102 Or CHEM 105 Or CHEM 105L Or CHEM 106 Or CHEM 106L Or CHEM 141 And CHEM 141L Or CHEM 161 And CHEM 161L Or ENEC 200 Or ENEC 200L Or GEOG 200 Or NSCI 110 Or NSCI 111 Or NSCI 111L Or NSCI 120 Or PHYS 111 Or PHYS 112 Or PHYS 115 Or PHYS 116 Or PHYS 121 Or PHYS 122 Or PHYS 125 Or PHYS 125L Or PHYS 126 Or PHYS 126L. At least one natural science class must include its associated lab. Some majors require two lab sciences, increasing requirement to 8 credits.

5.2. GEN ED: Soc/Behav. PSY 150 Or ECO 251 Or ECO 252 Or HIS 111 Or HIS 112 Or HIS 131 Or HIS 132 Or POL 120 Or SOC 210 UGETC recommended.

6. GEN ED: Humn. ART 111 Or ART 114 Or Art 115 Or ENG 231 Or ENG 232 Or ENG 241 Or ENG 242 Or MUS 110 Or MUS 112 Or PHI 215 Or PHI 240 UGETC recommended.

9.1. Required Business. ACCT 211 And ACCT 212 And BADM 209 And (BADM 214 Or MIS 211) And BADM 216 And ECON 211 And FINC 311 And MGMT 311 And MGMT 335 And MGMT 470 And MIS 300 And MKTG 311 And ECON elective (300-499 level) .

9.11. Tech Core. BUS 110 And BUS 115 And BUS 137 And MKT 120 And (ACC 115 Or ACC 120) And (ECO 151 Or ECO 251 Or ECO 252) And (CIS 110 Or CIS 110 Or OST 137) And .

9.12. Marketing. MKTG 322 And MKTG 331 And MKTG 333 And MKTG 421 And Any two MKTG 300-499 electives .

9.13. Other Program. ENGL 344 .

9.2. Business Elective. ACCT 300-499 Or BADM 300-499 Or ECON 300-499 Or ENTR 300-499 Or FINC 300-499 Or HCM 300-499 Or MGMT 300-499 Or MIS 301-499 Or MKTG 300-499. .