

Priority 1: Support Academic Excellence and Student Success

Offer high-quality, affordable programs that equip FSU's diverse student population with the necessary knowledge and skills to compete on a global level

Goals:

1. Implement ambitious strategies to attract and grow targeted populations of students (military, transfer, first-time, full-time freshmen)
2. Increase retention rates
3. Increase 4-year graduation rates and degree efficiency rates
4. Integrate cutting-edge technological innovation to foster technology-rich learning environments
5. Strengthen capacity to offer high ranking, educational programs that prepare students for a competitive workforce that support the region, state and global industries
6. Expand and increase student-faculty collaborative research, scholarship, and creative activities

Priority 2: Enhance Student Engagement and Career Development

Integrate robust co-curricular student learning experiences that will prepare students for 21st-century careers

Goals:

1. Infuse high-impact practices and professional skills into curricular and co-curricular activities
2. Increase student access to impactful career trajectories through enhanced career development initiatives
3. Develop innovative cultural and global learning opportunities and programming
4. Create spaces campus-wide that meet the collaborative needs of 21st century learners
5. Develop an expanded a Health and Wellness Center that focuses on mental health and wellness
6. Enhance the educational experiences and support for military connected students, adult learners, and transfer students.

Priority 3: Campus Community Vitality

Create a vibrant campus environment that promotes, supports, and rewards excellence, and innovation among employees and adapts to the changing workforce environments

Goals:

1. Recruit and retain world-class faculty and workforce
2. Implement a customer care strategy that promotes the highest standards of service and increases campus engagement
3. Provide a broad range of leadership training and professional development initiatives
4. Develop opportunities and resources that facilitate work-life balance that support the business needs of the university, drive employee satisfaction, and support retention

Priority 4: Impactful and Strategic Partnerships

Create and enhance strategic collaborations with local, regional, and national partners that expand the university's footprint and increase our impact in the communities in which we live and serve

Goals:

1. Invest in training and certification programs and centers that position the university as a leader in innovative, integrated, and creative social and economic development activities
2. Increase opportunities for the university community through strong partnerships with the military and industry leaders throughout our region and across the state
3. Promote and sustain community engagement initiatives and projects that have a positive impact on the economic development of the region
4. Create opportunities to conduct research with industry and national and international partners

Priority 5: University Sustainability and Advancement

Invest in the future of the university with a focus on advanced technology and resources, raising support and awareness for the changing needs of the university and support and implementation of the university's master plan

Goals:

1. Align investments to deliver state-of-the-art technology resources and ecosystems that promote active learning, collaboration, and career readiness
2. Build and upgrade physical infrastructure to meet the strategic needs of the university
3. Maintain and implement a Campus Master Plan that enables the realization of the university's strategic plan.
4. Diversify fundraising and engagement efforts to maximize investment opportunities to support the university.