



**I am
PROUD
to be...
BCBE**

BROADWELL COLLEGE OF BUSINESS AND ECONOMICS

July - August 2019

Dear Broncos,

This publication is the July-August 2019 issue that highlights you and your accomplishments throughout your collegiate career.

The Broadwell College of Business and Economics (BCBE) wants you to know that we are proud of you and we are excited for your future endeavors. Thank you for sharing your information with us to recognize your accomplishments. We encourage you to continue to keep in contact with us, so we may continue to celebrate your progress and successes!

If you have any questions or concerns in regards to the publication, please contact Ms. Maria Taro at mtaro@uncfsu.edu or 910.672.1593. For any general BCBE inquiries, please contact Ms. Tamri Graves at tgraves3@uncfsu.edu or 910.672.1335.

Again, thank you and best wishes to your future endeavors.

Best wishes,

J. Lee Brown III

Dean

*Broadwell College of Business
and Economics*



BCBE

BROADWELL COLLEGE OF BUSINESS AND ECONOMICS



VISION

To be the institution of choice for undergraduate and graduate business education in southeastern North Carolina and beyond.

MISSION

The Broadwell College of Business and Economics at Fayetteville State University provides quality business programs to prepare students for careers in a changing global environment. Through excellence in teaching, supported by intellectual contributions and professional engagement, we advance the career development of our diverse student population. The College also supports regional economic transformation by promoting entrepreneurial and economic education.

**Broadwell College of Business and Economics
Fayetteville State University
1200 Murchison Road
Fayetteville, NC 28301**

<https://www.uncc.edu/bcbe>
Phone Nos. 910.672.1111 / 910.672.1335

Majeste' Graves,

a class of 2019 graduate from the Broadwell College of Business & Economics. I graduated Summa Cum Laude, earning a Bachelor of Business Administration with a concentration in Marketing. I am a member of Phi Eta Sigma and earned the honor of being listed on the Chancellor's list for all of four years of my undergraduate career. I have served as a supplemental instruction leader for Philosophy and English for the Upward Bound program. My recent internship experience included working with United Way of Cumberland County as a marketing intern. This internship, which I received by way of the BCBE, has allowed me to utilize and enhance my skills in the marketing profession; executing what my professors and advisors have taught me all four years of my undergraduate studies.

Currently, I serve as the peer coordinator for the Supplemental Instruction Center located in the Helen T. Chick building on FSU's campus. Along with my two older sisters, I joined FSU's graduate program and I am pursuing a Master of Business Administration with a specialization in Marketing. Born and raised in Fayetteville, NC, I am the youngest of three girls and the daughter of a military veteran and a school administrator. My experience as an FSU Bronco has allowed me to pursue opportunities that I would have never thought possible. Graduating from the BCBE, I feel prepared for life in the marketing field and beyond.



Derek Richardson,

a student in FSU's MBA program. I am a Charlotte, North Carolina native, husband, father of twins, avid entrepreneur, and holder of black belts in American Kickboxing, Brazilian Jiu Jitsu, Hapkido and Judo. I run one of the largest and most successful martial arts academies in the Carolinas, and have a growing commercial real estate company.

Having met several major successful business milestones, I decided to set new goals and take on new life challenges. After researching several universities, I chose FSU as the next step on my journey for its accreditation, student diversity, and affordability. The choice to go back to school after so many years off was difficult, as I am new to online learning. After my first few classes, I have found the professors to be accessible, helpful, and friendly. I did not enroll in the MBA program for professional advancement rather my own personal advancement. I have already learned quite a bit from the program and have been able to apply this learning to my existing businesses.

This fall I will be training and competing in Japan and am ecstatic that I can continue my courses uninterrupted because of the flexibility the online courses offer. Dr. Robert McGee, a fellow martial artist and MBA professor, has been especially influential. I am now considering several doctoral programs after his encouragement to invest my experience as both a martial arts school owner and business student into a doctoral thesis. I would like to express my sincere appreciation to the College's faculty and staff for providing an excellent experience. This journey started off as a single trial class and has exploded into a motivated academic pursuit to a terminal degree.



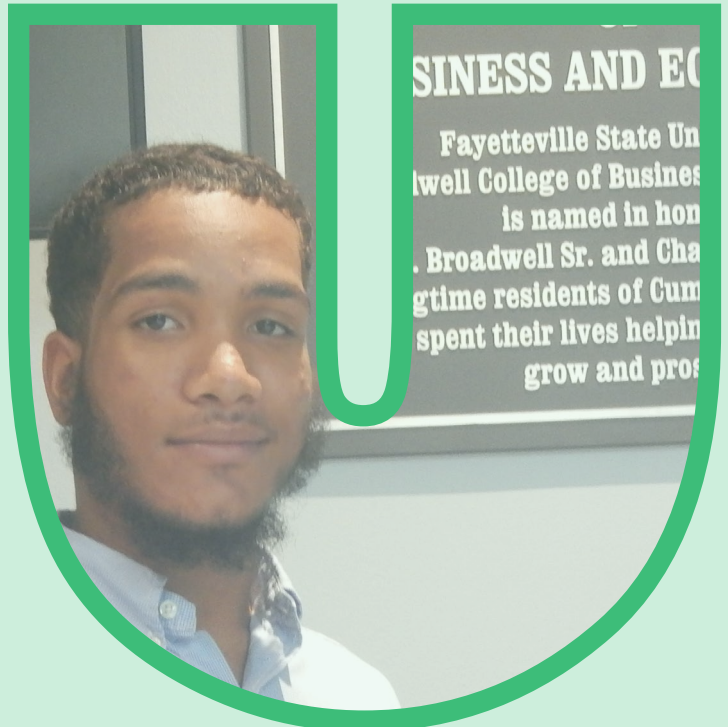
Thomas Murray III,

a recent graduate from FSU with a bachelor's degree in Business Administration with a concentration in entrepreneurship. Though born in Washington, DC, the oldest of 7 children, 6 boys, and 1 girl, I have spent most of my life in Fayetteville, North Carolina. I am currently working on campus in the LSA 125 computer lab as one of the lab coordinators. I am pursuing my MBA in Project Management.

I transferred to FSU from NC A&T State University in the spring semester of 2017. Since coming to this school, I have grown to appreciate the smaller class sizes and accessibility of my professors that I was not able to experience back at A&T. Because of their mentorship, I have developed a deep adoration for some of my professors at FSU. I love how this university consistently provides opportunities for its students to gain new skills and experience in their designated areas. Thanks to all the support I have gotten from my professors and fellow classmates, I have been on the Chancellor's list almost every semester for the past two years.

This summer I even had the opportunity to work as one of the English supplemental instructors for the Upward Bound summer program. These college bound students have further inspired my dream of opening an 'all boys academy' -- a school that will equip young males with a lifetime of skills that can be used to help make a difference in their communities. Without the opportunity to learn from some of the most experienced and caring professors at FSU I am not even sure if I would have been able to complete my undergraduate program. Now I'm so excited to be going for my masters.

Proud to be an FSU Bronco!



Gabrielle Davenport,

a 2017 entrepreneurship graduate of the BCBE. Currently, I am a part time MBA student at BCBE as well.

I had a very fulfilling experience at the College. When I first arrived as a timid freshman, I got connected with several faculty members, who were able to take me under their wings. Additionally, Mrs. Anne Howard helped me tremendously with registration and academic counseling. She's also a very good friend and personal mentor. Dr. Wendy Ritz was the professor who got me extremely interested in marketing. I was blessed to be mentored by her as well.

The BCBE has helped me out in a variety of ways. I am currently a dance teacher, and I also lead the dance ministry at my church. Because of my education in marketing and business, I have been able to implement what I have learned, our ministry has experienced exponential growth.

The BCBE has helped me grow in my professional and personal life, and I definitely feel that because of the amazing faculty and challenging courses, I've grown into the person that I am today.



Christine Wilson,

a senior student majoring in Business Administration with a concentration in management and a minor in finance. I was born in Grenada and was raised in Grenada and the Grenadines, the island of spice. My father is Grenadian, and my mother is French. Grenadians are known for our rich culture of carnival, celebrated in August. My hobbies include traveling, tennis, preparing different Caribbean dishes, and beverages. I love to be with people and do fund-raising.

I worked for a bank company as a department manager for several years, servicing customers in the loan application process. To be able to advance to a higher position I decided to pursue my undergraduate degree – and FSU was the answer. Mrs. Ann Howard, BCBE Transfer and Advising Director helped me tremendously with the process of registering and advising, and for that, I am very thankful to her.

Being at this University with well-round professionals makes me feel at home. The BCBE, with an open-door policy, is always ready to provide service and care for students like me. My finance professor, Dr. Thomas Williams, always keeps me on track and never gets tired of giving me encouragement and advice. The same is true with Dr. Jennifer Bushelle-Edghill, whose work I admire, especially her being detailed-oriented. And Dr. Murat Adivar, whose passion encourages students to reach their goals. I learned more what passion is all about from his lecture. To all of these professors and other staff that I failed to mention, I want to say thank you from the bottom of my heart. In life, there are people who will hold the ladder for you to obtain your goals.

I am Proud To Be a BCBE student!



Johnny King,

a senior business major at the FSU. I am originally from Los Angeles, California and moved to Greensboro, North Carolina where I attended high school. My life has taken many “twists and turns” since starting out in California. When I needed to be near with my family, I had the good fortune to transfer to FSU in the fall of 2018 from the University of Saint Mary’s in Halifax, Nova Scotia. There I won First Team All Canadian kick returner.

Since joining FSU, I have become a business administration major with a concentration in management. I am excited about working toward a career in Sports Management. FSU has prepared me for my next steps in life by shaping me into a strong leader through my educational experiences and internships.

I have enjoyed my time at FSU, particularly my involvement with the Enactus team and my classmates. I currently serve as vice president of Enactus, and I have enjoyed working on our projects particularly the Community-based Agricultural Entrepreneurship Program (CAEP) at the Boys and Girls club.

Not only have I been able to participate in many extracurricular activities that have helped me to become more involved, organized, and a motivated leader of my peers, but I have also been able to learn valuable life skills like collaboration, public speaking, and time management through my classes and extracurricular activities.

FSU has giving me more than just academics. I would like to thank God for keeping me through this process. A special thanks also to Drs. Caroline Glackin, Sarah Chung, and Mr. Marshburn for the support, and believing in me.



Javen McNeill,

a graduate of FSU, completing an undergraduate degree in Business Administration-Management. I am the first college graduate in my family. I am from West End, NC and graduated high school from Village Christian Academy in Fayetteville, NC.

My journey to FSU was one that was unique, but powerful at the same time. I first enrolled at FSU in the Fall of 2014. Coming in as a freshman, I did not know what to expect. There was even more pressure added on being a member of the men's basketball team and being appointed to the SAAC (Student-Athlete Advisory Committee). I was red-shirted my freshman year, which allowed me to focus solely on my academics. I finished the year with a 3.67 GPA and was inducted into the Phi Eta Sigma National Honor Society, along with other academic honors. After my first year, I left FSU and attended Columbia International University in Columbia, SC, only to return to FSU as I knew in my heart that FSU was home for me.

In my return, I became involved with multiple organizations at FSU. I was named two-time Mr. SAAC, served as the 2018-2019 SAAC Vice President, served on the Chancellor's committee, won the FSU Leadership Award, recipient of FSU's Comeback Player of the Year Award, FSU Men's Basketball Coach's Award, two-time captain of the Men's Basketball team, four-time Bronco-Madness Slam Dunk champion, appeared twice on FSU's Student-Athlete academic scholar wall, traveled to multiple states on behalf of FSU SAAC, and spoke in many symposiums and represented my institution with great pride.

In my tenure at FSU, I have accomplished wonderful things, made many friends, and formed many great relationships. My heart, my soul, and my mark has been left on FSU. I will forever be grateful for having the opportunity to become a Bronco.



DEAR STUDENTS,

We are your advisors and we care about your experience here at FSU. We will be partnering with you for guidance, support, to help you achieve your goals and that you graduate on time. Please see us on a regular basis, and discuss any questions/concerns you might have with your courses.



MRS. ANN HOWARD

Coordinator, BCBE Transfer and
Advising Center
ahoward@uncfsu.edu
910.672.1595
BCBE Room 332



MRS. BERRAK WALTERS

Professional Academic Advisor, Graduate and
Professional Studies in Business
kwalter3@uncfsu.edu
910.672.1218
BCBE Room 360



MR. JULIUS COOK III

Professional Academic Advisor
jcook9@uncfsu.edu
910.672.1217
BCBE Room 318



MR. GARDELL CHAVIS

Professional Academic Advisor
gchavis1@uncfsu.edu
910.672.2684
BCBE Room 320

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Website: www.uncfsu/bcbe

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