

FSU Faculty, Staff, and Students Visit China

FSU Extraordinary Experience!

May 23, 2014, China -- A group of 13 FSU faculty, staff, and students recently traveled to the other side of the world to participate in a 9-day educational and cultural expedition to the People's Republic of China. They returned to the U.S. on May 23, 2014.

The trip, sponsored in part by FSU, was organized and implemented through an agreement with the Asia Institute located in Shanghai, China. It was designed to give participants a broad view of China, its cities and interior, its culture and customs and its economy, now the second largest in the world. With 1.7 billion consumers and a government intent on developing and encouraging large, transnational enterprises, this FSU trip was designed to expose FSU participants to the opportunities that China represents.

In many ways, this trip was about giving our students "real tools for the real world." Students got a first-hand indication that, regardless of culture or nationality, most of the tools they're acquiring in the FSU MBA Program or in their FSU studies are the same ones that their potential partners and competitors are acquiring and using elsewhere. Now, more than ever, we live and work in a global community where good products get sold and good business agreements can produce thriving economic partnerships, and where smart people with the right skills, broad understanding of international business and channeled ambition can succeed. This China visit was a great opportunity for our students.



Forbidden City



Dr. Abbey & C. McMahon



Great Wall of China



Hamilton Beach in Shenzhen, China