



**Board of Trustees
Committee Meeting
Rudolph Jones Student Center
Room 242**

**Committee on Academic and Students Affairs
Wednesday, March 22, 2023
9:00 a.m.**

AGENDA

Call to Order	Brandon Phillips, Committee Chair
Welcome and Opening Remarks	Brandon Phillips
Roll Call	Karen Bussey
Approval of Minutes:	December 7, 2022

Information Item:

A. Academic Affairs Goals	Dr. Monica T. Leach
o SACSCOC Update	Provost & Senior VC for Academic Affairs
o Strategic Enrollment Management (SEM)	
Student Affairs Goals	Dr. Juanette Council
o FSU Male & Female Initiatives	Vice Chancellor for Student Affairs

Action Item:

There are no Action Items to be presented at this Committee meeting.

Committee members: Brandon Phillips, Frederick Nelson, Joyce Adams, Maya Martin, Glenn Adams

For further information, please contact:
Dr. Monica T. Leach
Provost and Senior Vice Chancellor for Academic Affairs
910.672.2309

ACADEMIC AND STUDENT AFFAIRS COMMITTEE

Wednesday, December 7, 2022

9:15 AM

The Academic and Student Affairs of the Fayetteville State University Board of Trustees convened Wednesday, December 7, 2022, in the Rudolph Jones Student Center Room 242 and via ZOOM. Chairman, Mr. Brandon Phillips, presided and called the meeting to order at 9:17 a.m. Chairman Phillips gave the welcome and opening remarks.

ROLL CALL

The following Trustee members were in attendance via ZOOM: Mr. Brandon Phillips, Mr. Frederick Nelson, Maya Martin, Valencia Applewhite and in-person Mr. Glenn Adams.

Staff persons in attendance were Mr. Darrell Allison, Ms. Samantha Holmes, Mr. Jeff Womble, Dr. Juanette Council, Attorney Wanda Jenkins, and Mr. Greg Lovins

APPROVAL OF MINUTES

It was moved by Trustee Frederick Nelson that the minutes of the Academic and Student Affairs Committee meeting held on September 21, 2022, be accepted as printed and distributed. *The motion was seconded by Trustee Maya Martin.* The motion carried.

ACADEMIC AND STUDENT AFFAIRS UPDATE

Dr. Monica T. Leach, Provost and Senior Vice Chancellor shared that Fayetteville State University successfully completed its 10-year SACSCOC Reaffirmation with no recommendations.

Leach introduced Dr. Pamela Baldwin, Interim Vice Chancellor for Enrollment Management, provided an overview of the FSU Strategic Enrollment Management for FY 2023 -2027. She shared that the enrollment management is an integrated approach for recruiting, retaining, encouraging persistence, monitoring, and assessing student progression through graduation and beyond. FSU is dedicated to creating a strategy that is holistic, data directed, measurable and aligned with the university priorities.

Baldwin discussed our division goals which increasing retention and graduation rates, strengthen our customer care support to students, faculty, and staff, evolve high demand programs to meet industry needs and enhance the faculty research portfolio.

The SEM Process Framework has process steps which includes aligning institutional strategic plan with broad enrollment targets, data gathering and assessment, establishing focused goals, approve strategic goals, develop action steps, accountability, and metrics, implement action steps and minor progress which will be performed by the Executive Team SEM Core Committee, faculty, staff, students, and sub-committees. Our 5-year strategic enrollment plan is to increase our enrollment by 8,000 students by the end of the 5-year plan.

Vice Chancellor for Student Affairs, Juanette Council, shared information about two new signature programs, the FSU Male Initiative and FSU Female Initiative. The initiatives are designed to improve retention and graduation rates at Fayetteville State University by supplementing academic-focused support activities centered around life skills, financial literacy, and resiliency. The initiatives will promote achievement and reduce barriers to student success. FSU Programs are open to all students regardless of sex, gender, or sexual orientation. However, because men and women often face unique, gender-specific social challenges, programs and activities will include components through which both men and women can feel that they are in a safe place to voice issues and discuss opportunities. Programming will include workshops, a speaker series, and one-on-one mentoring. Funds from Title III and the Anonymous Trust Grant will be used to support the initiatives.

Dr. Council introduced the new Assistant Vice Chancellor for Student Affairs and Dean of Students, Dr. Roderick Heath. Dr. Heath will provide vision, leadership, and strategic direction in overseeing the FSU Male Initiative and the FSU Female Initiative. Additionally, Dr. Heath will oversee the Office of Student Conduct and coordinate student case management. Dr. Heath has a proven track record in promoting student achievement and managing programs that foster student well-being.

The FSU Male Initiative and the FSU Female Initiative featured the first in a series of talks on achievement and expectations on Tuesday, November 15, 2022. Tru Pettigrew, Vice President of Player Programs and Diversity & Inclusion for the Minnesota Timberwolves of the National Basketball Association, served as the keynote speaker for the FSU Male Initiative. More than 200 male students attended the program. Attorney Jade Mattis, served as the keynote speaker for the FSU Male Initiative. Ms. Mathis is a national public speaker, mental health advocate, and television personality. More than 150 female students attended the first program.

ADJOURNMENT

The Academic and Student Affairs Committee adjourned at approximately 9:50 a.m.

Respectfully Submitted,

Mr. Brandon Phillips, Chair
Amy Coleman, *Recorder*

BOARD OF TRUSTEES ACADEMIC AFFAIRS COMMITTEE MEETING

Dr. Monica T. Leach

Provost and Senior Vice Chancellor for Academic Affairs

&

Dr. Juanette Council

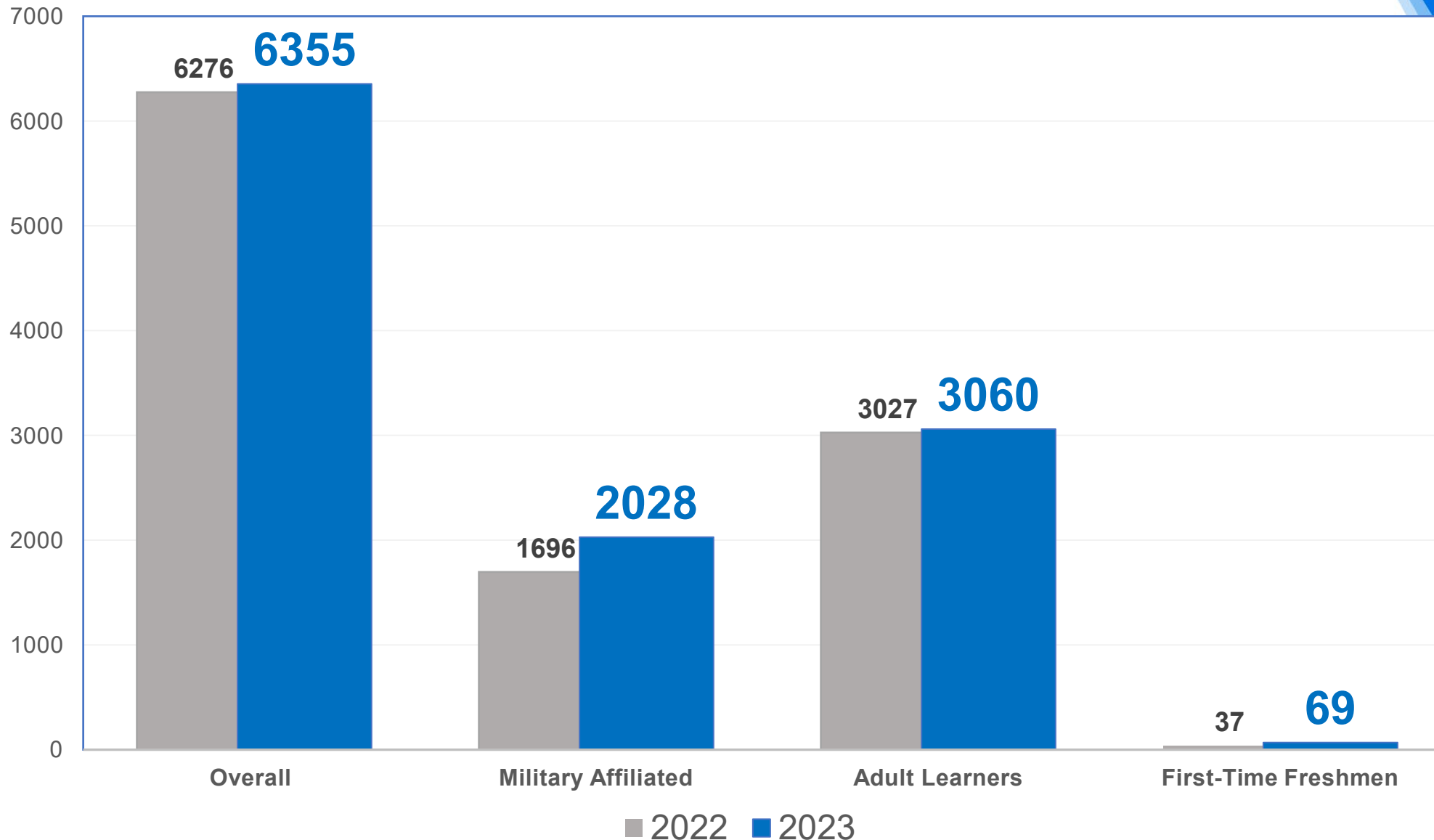
Vice Chancellor for Student Affairs

March 22, 2023

Spring Enrollment Overview



FAYETTEVILLE
STATE UNIVERSITY™



2022, 2023 AY reflect year end data. 2023 -Census as of February 1, 2023 – Data Retrieved from IE/IR

Bronco Opportunity Scholarship



Your possibilities are endless here.

BRONCO OPPORTUNITY SCHOLARSHIP

ELIGIBILITY CRITERIA

- ✓ First-Time Freshman or Transfer Student
- ✓ Demonstrates high academic potential (3.0 GPA or higher)
- ✓ Enrolled in an undergraduate BA/BS degree program (full-time)
- ✓ From Tier 1 & Tier 2 counties in Eastern North Carolina

Submission by 5/1/23

HOW TO APPLY

Please contact the Office of Scholarships & Financial Aid for more details.

- 📍 Office of Scholarships & Financial Aid
1200 Murchison Rd.
Fayetteville, NC 28301
- 📞 910-672-1904

OR SCAN THE QR CODE



SCAN ME

uncfsu.edu/scholarships

Please be advised that scholarship funds may be considered taxable income by the IRS. It is the responsibility of the recipient to report and pay taxes on any scholarship funds.



- The Bronco Opportunity Scholarship is a need-based award designed to reduce the cost of undergraduate tuition, ease financial stress, and make earning your college degree more achievable.

3 Cohorts

- 50 students Fall 2023
 - 50 students Fall 2024
 - 50 students Fall 2025
- 4-year renewable scholarships covering unmet need.
 - Laptop will be provided in first-year to help meet your digital needs.

SELECTION CRITERIA

Maintain good academic standing and make satisfactory academic progress

Formally Admitted into FSU

DACA Eligible

First-time-freshmen or transfer student

Full-time student in a degree-seeking program

Must reside on campus

Have a minimum GPA of 3.0

From Tier 1 or 2 County (Eastern NC)

Selection
Criteria

OUTREACH



HIGH SCHOOLS

- Traditional
- Charter
- NCCIHHS
(Early Colleges)



COLLEGE ACCESS

- TRIO
- GEAR UP
- AdvisingCorp
- College Fairs
- CFNC
- AVID
- IB/AP



MINORITY MALES

- Pan Hellenic Council
(Fraternities)
- Mentoring Programs
- Churches
- 100 Black Men
- FSU Male Initiative



HIGHER ED

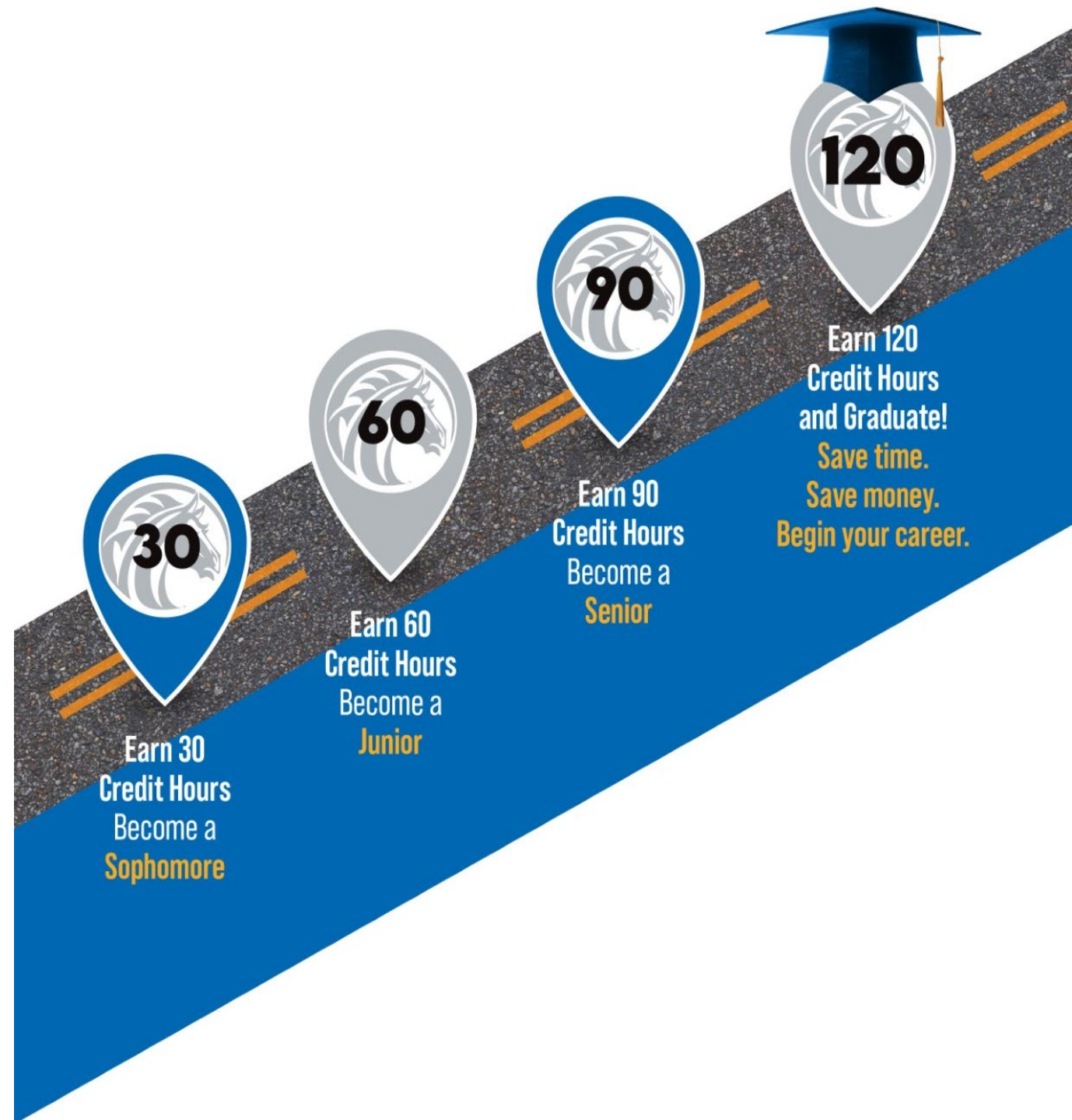
- Community College
(Transfer)
- FSU Alumni, Faculty &
Staff



NONPROFITS

- Parent Teacher
Association (PTA)
- Boys & Girls Clubs
- Dept. Social Services
- Communities in School

30-60-90 Academic Progression Initiative: Free Summer School



Important 30-60-90 Free Summer School Improvements

- ✓ Updated the website: FAQs
[FREE Summer School \(uncfsu.edu\)](https://uncfsu.edu)
- ✓ Important dates and messaging on postcards
- ✓ Dates and contact information on acceptance notifications

Upcoming:

- ✓ Targeted messaging to student populations
- ✓ Communication about summer school success, resources, and reminders



Free Summer School Application Process

Step 1: 1,108 students have applied and have been accepted

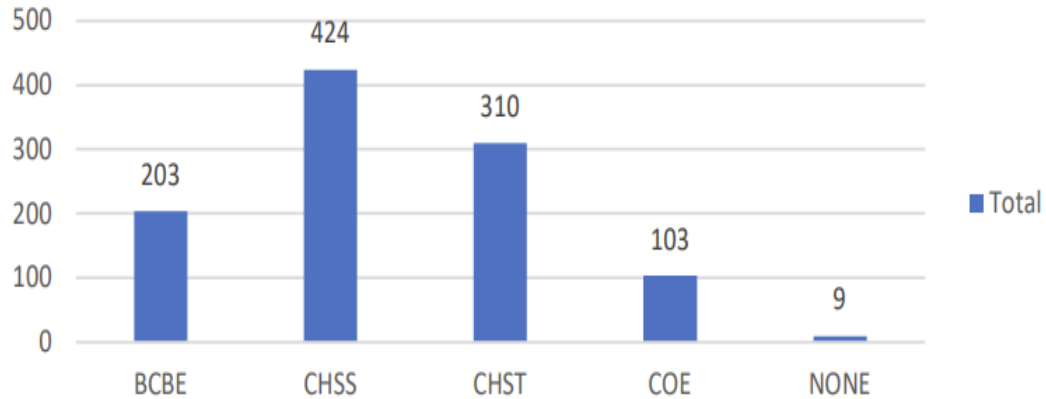


Step 2: IERP Identifies eligible students and indicates other relevant data and information pertaining to each applicant

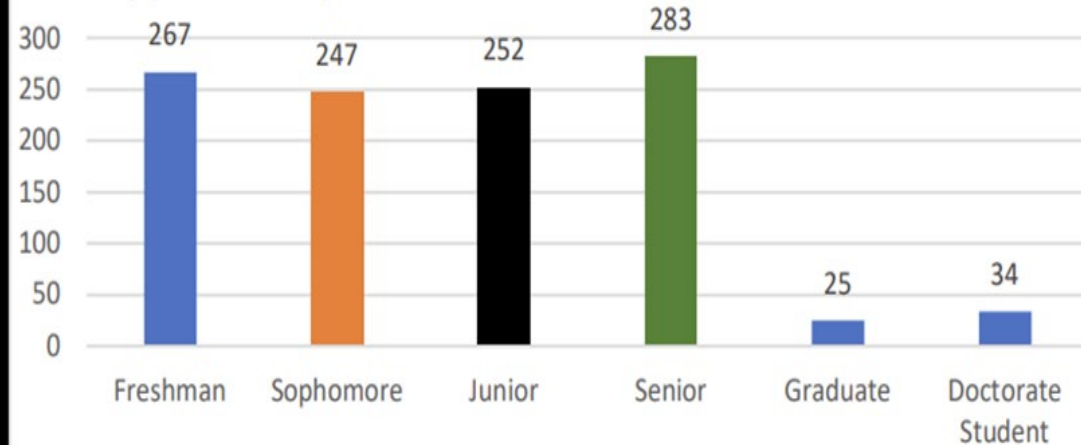
Step 3: Lists are shared with key campus stakeholders (Bronco One Stop, Business & Finance, Student Affairs, Financial Aid, etc.)

Undergraduate Applicants by College/School and Class Level

Undergrad by School



Applicants by Class Level



2021-2022 Expenditures: 3.2 Million

Tuition: \$1,650,255.91

Meals: \$ 550,568.94

Housing: \$557,100

Fees: \$462,395

Pell: \$612, 579

HEERF: \$2,347,428

BRONCO BOOST

Increasing Access to Success



- Immersive, on-campus summer transition program for incoming freshmen and transfer students to begin Summer 2023
- Target: 75 total students, 94 applications as of 3.13.2023

- Seven-week program
- 75 First-time, traditional freshmen / transfer (target)
- Earn 7 college credits:
 - ENGL 110
 - MATH 123
 - FINC 1010
- College and Career advising
- Service & Experiential learning
- Peer Mentors
- Housing (Hackley Hall)



RES NON VERBA

Kickoff Your
Bronco Journey
Successfully

The Bronco Boost
A Summer Bridge Program



June 17 - July 31, 2023
Apply by May 1
[BecomeABronco.com/Boost](https://www.becomeabronco.com/boost)



Open House

Bronco Boost
Recruiter – visiting
30 high schools in
Cumberland County
and surrounding
districts

Recruiting

Participate in an immersive, 7-week transition program and live in a residence hall on Fayetteville State's campus at no cost to you!

- You'll earn ____ college credits and resources to help you succeed:
- » Academic support
 - » Mental wellness sessions
 - » Field trips
 - » Guest speakers
 - » Life skills mentoring
 - » Financial literacy instruction



Apply today, connect with a mentor and prepare for success with your Bronco journey.
[BecomeABronco.com/Boost](https://www.becomeabronco.com/boost)

Questions? Contact the Office of Admissions
1-800-222-2594 910-672-1371
admissions@uncfsu.edu



FAYETTEVILLE
STATE UNIVERSITY
Office of Admissions
1200 Murchison Road
Fayetteville, NC 28301

PEER MENTORS STUDENT SOCIAL MEDIA COORDINATOR



- **36 applications received**
 - Interviews took place the week of March 6th
 - **Applicant Classification Breakdown**
 - Sophomores-11
 - Juniors-15
 - Seniors- 8



Strategy to 7000



- Increased recruitment at Fayetteville Technical Community College and other community colleges
- Targeted purchase of student names
- Improved scholarship options (renewable, military tuition, FSU FTCC Keen)
- Implementation of the Black Common Application
- Summer Bridge program – Bronco Boost
- Increased presence in targeted recruitment areas – CIAA, on campus Early College engagement, Tier I and 2 Early Colleges
- Enhanced communication and marketing
- Enhanced Spring Open House – give aways, target population sessions
- Enhanced partnership with Fort Bragg
- Retention is key! - Enhanced strategies to keep students on track to graduation – Student Success Initiatives

McLeod Hall Update

- McLeod Hall renovation project is *tentatively* scheduled for completion in October 2023.
- University is seeking temporary off-campus housing accommodations for upper-classmen students for the 2023-2024 academic year.



Residence Hall Capacity



Facility	Year Built	2022-2023 Spaces	2023-2024 Projected Rentable Spaces	2024-2025 Projected Rentable Spaces
Harris Hall	1938	72	72	72
Smith Hall	1953	64	64	64
Joyner Hall	1930	74	74	74
Hood Hall	1939	72	72	72
New Residence Hall	1977	186	186	186
Hackley Honors Hall	1997	120	120	120
McLeod Hall	2005	0	120	240
Renaissance Hall	2012	336	336	336
**NEW Hall	2024	0	0	376
UPA	1999	341	341	341
**Off Campus Lease	-----	160	150*	0
Total		1425	1535	1879

QUESTIONS