



**Board of Trustees  
Committee Meeting  
Rudolph Jones Student Center  
Room 242**

**Committee on Athletics  
Wednesday, December 7, 2022  
8:30 a.m.**

**AGENDA**

Call to Order Gregory Pinnix, Committee Chair  
Welcome and Opening Remarks Gregory Pinnix  
Roll Call  
Approval of Minutes: **September 21, 2022**

**Information/Action Item:**

A. Athletic Updates Mr. Anthony Bennett  
*Director of Athletics*

**Action Items:**

N/A

**Committee members:** Mr. Gregory Pinnix, John McFayden, Sydney Harris, Brandon Phillips, Glenn Adams  
Staff Liaison: Todd Bennett  
Board Professional: Lisa Wallace

---

For further information, please contact:

Mr. Anthony Bennett  
Director of Athletics  
910-672-1314



**Board of Trustees  
Meeting Minutes  
DRAFT**

**COMMITTEE ON ATHLETICS**

**Wednesday, September 21, 2022**

**9:30 AM**

The Committee on Athletics of the Fayetteville State University Board of Trustees convened on Wednesday, September 21, 2022, in the Rudolph Jones Student Center, Multi-Purpose Room and Via Zoom. The meeting was called to order at 9:38 a.m.

**ROLL CALL**

The following trustees were in attendance: Mr. Gregory Pinnix, Chair, Mr. John McFayden, Ms. Maya Martin and Mr. Glenn Adams, Ex-Officio. Staff persons in attendance were Mr. Anthony Bennett, Atty. Wanda Jenkins and Mr. Wesley Fountain.

**APPROVAL OF MINUTES**

It was moved by Trustee John McFayden and, properly seconded by Trustee Pinnix that the minutes of the Athletic Committee Meeting held on June 8, 2022, be accepted as printed and distributed. The motion carried.

**ATHLETICS UPDATE**

Mr. Anthony Bennett, Director of Athletics discussed the 2022-23 Annual Goals, which included goals on academic success, private donations, facility improvements and conference competition. He discussed the academic success goal of graduating at least 76% of the students that are considered in the 2015 cohort of student-athletes. This number includes 34 scholarship student athletes that were considered freshmen during the fall 2015 semester. Mr. Bennett stated that the FSU graduation rate goal is based on the national average student-athletes that graduate from division 2 institutions. Mr. Bennett feels confident that the university will meet and likely succeed the projection based on academic initiatives that have been put in place to prevent stop out and drop out of students.

Mr. Bennett further discussed the need to improve support of athletics through private donations. He explained that Fayetteville State University Athletics does not receive financial support from the state of North Carolina. All support comes from student fees and other fund-raising activities. Mr. Bennett encouraged the committee to help promote and support these fundraising activities to help improve the student-athlete experience. The university will have its first fundraising gala to support athletics hosted by the prominent athletic figures, Derrick Whittenburg of NC State University and Phil Fore, formerly of the University of North Carolina. The event will be held at Highland Country Club in Fayetteville, NC on November 3rd.

Mr. Bennett discussed the facility goals for the upcoming year. He informed the athletic committee that the university has consistently improved athletic facilities for the student body starting with upgrades in the Nick Jeralds Stadium and Capel Arena in 2020-21. The upgrades continued in 2021-22 with an addition of a new track. As a result of the current upgrades, many of the practice events that were held off campus, particularly for our women's sports, are now available on campus for student athletes. The facilities are also available for physical fitness activities for academic affairs and other student support groups. The athletic department will now focus their attention on improving practice and competition facilities for our softball program.

Mr. Bennett concluded with discussion on the competitive goals of the athletic department. The department has made consistent conference level championships appearances in most of the sports sponsored by the university. The goal of the athletic department, this year, is to increase the number of athletic programs that participate in championship experiences and to build an athletic resume as a regional contender in division 2 athletics.

Atty. Wanda Jenkins, Legal, Audit, Risk and Compliance Office, stated that the University will be looking at underrepresented sports and conducting a survey of all females to see if there is an unmet need that we can accommodate, the last survey was conducted in 2016.

Mr. Wesley Fountain, Director of Constituent and Community Relations spoke of Senate Bill 38, Sports Wagering. Mr. Fountain stated that the bill failed to move forward. He stated that an equal number of Democrats and Republicans were against it and this will be picked up in the next session.

#### ADJOURNMENT

Trustee Pinnix moved for an adjournment at 10:07 a.m. The motion carried.

Mr. Gregory Pinnix, Chair

Lisa Wallace, Recorder

# BOARD OF TRUSTEES ATHLETICS COMMITTEE MEETING

Todd Bennett  
Director of Athletics



FAYETTEVILLE  
STATE UNIVERSITY™



**Fayetteville State Captures 2022 Women's CC Championship**





FAYETTEVILLE  
STATE UNIVERSITY™



**Fayetteville State Captures 2022 Men's CC Championship**





FAYETTEVILLE  
STATE UNIVERSITY™



**Fayetteville State Captures 2022 CIAA Football Championship**

# Top NCAA Division II Program Funding Model

**Corporate Sponsors**

**Endowments/  
Annual Fund**



**Student Fee Support**

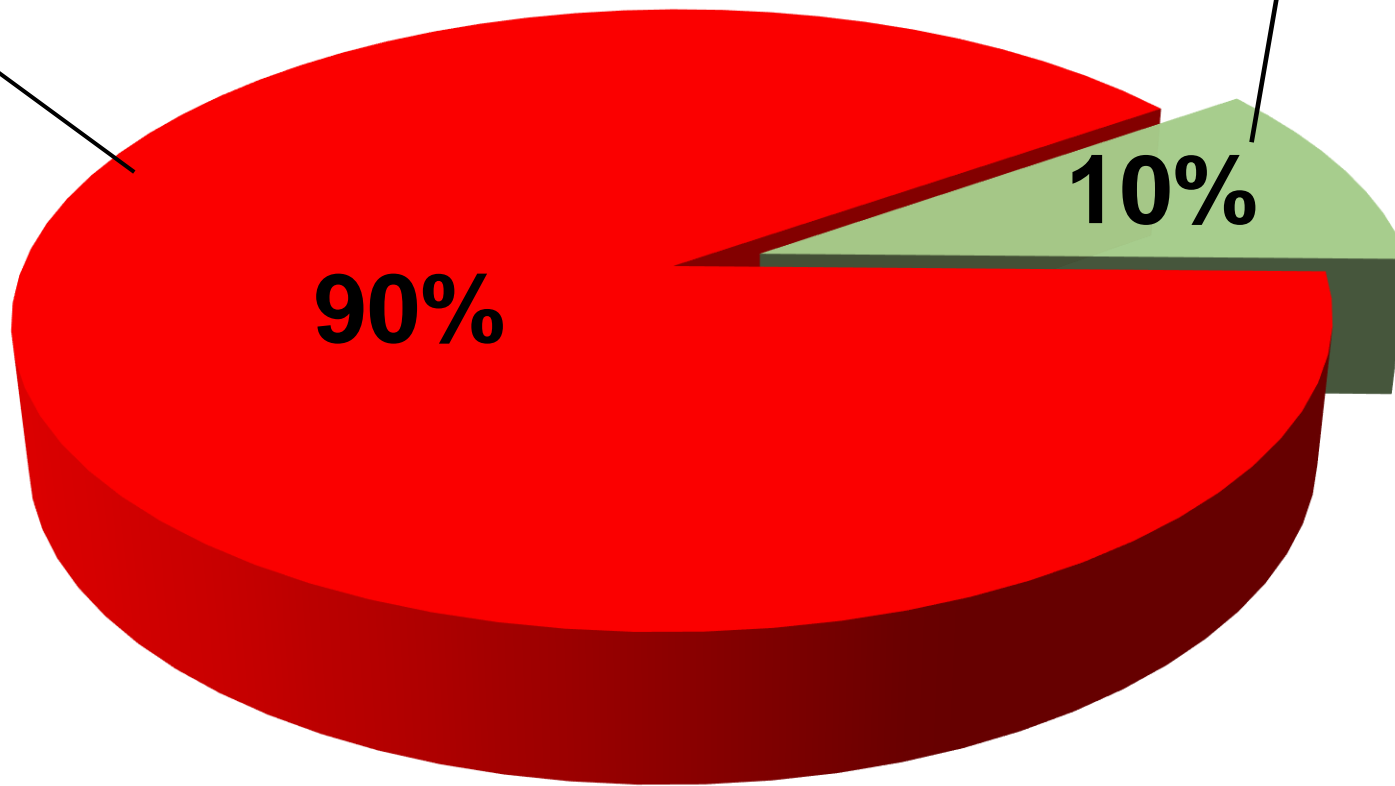
**External Activities/  
Community Support**



# Department of Athletics Funding Sources

Student Fees

Private Funds



# Night of Champions



**Dereck Whittenburg**  
**NC State**  
'83 NCAA Basketball  
National Champion



**Phil Ford**  
**UNC-Chapel Hill**  
Men's Basketball  
All-Time Great

**November 3, 2022**

**HIGHLAND COUNTRY CLUB**  
Fayetteville, North Carolina

# Night of Champions Recap Video

[https://youtu.be/Jh\\_e8cxQaEg](https://youtu.be/Jh_e8cxQaEg)



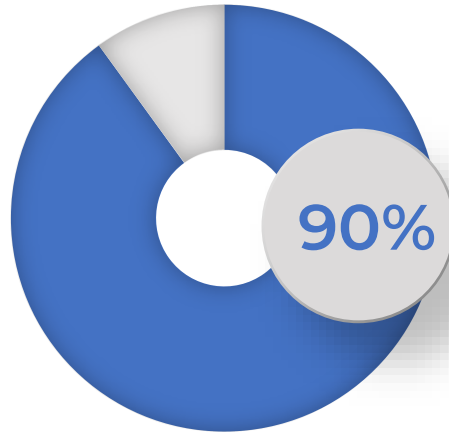


# Department of Athletics

Private Funding Goal: Minimum of \$300,000  
Beginning 7/1/22

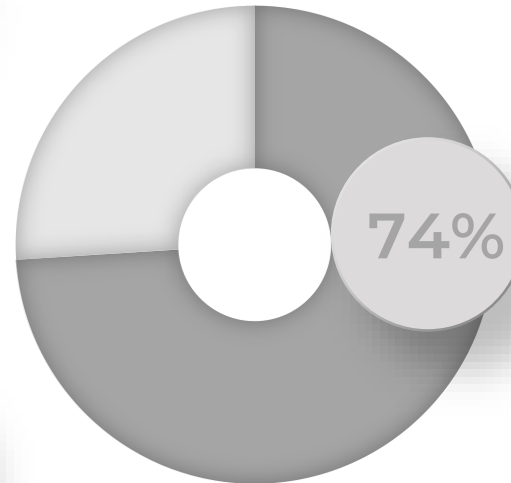
## Ticket Sales/Guarantees

As of 10/24/22  
\$126,000



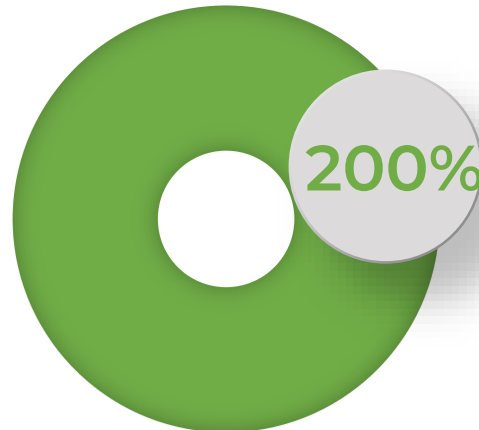
## External Activities

As of 10/24/22  
\$37,000



## Annual Fund/Endowments

As of 10/24/22  
\$300,000



# Economic Impact Study

Sponsored by UNC System



## Examine 15 Intercollegiate Athletic Programs

- Articulate and Quantify Economic Value
- Social Impact
- Taxpayer Benefit
- Operational Footprint
- Capital Expenditures
- Visitor Spending

Note: FSU Athletics receives **NO** funding from the state of North Carolina

# QUESTIONS