



**Board of Trustees
Rudolph Jones Student Center
Room 242**

**FULL BOARD
THURSDAY, MARCH 24, 2022
9:00 A.M.**

AGENDA

Call to Order Glenn Adams, *Chair*

Invocation

Roll Call Minda Watkins, *Board Liaison*

The State Government Ethics Act Glenn Adams, *Chair*

Approval of Minutes

- *Regular Meeting: December 9, 2021*
- *Special Called Meeting: December 17, 2021*
- *Special Called Meeting: February 17, 2021*

Committee Summary Reports

- *Committee on Academic and Student Affairs*
- *Committee on Budget and Finance*
- *Committee on Governance and Personnel**
- *Committee on Legal, Audit, Risk, and Compliance*
- *Committee on University Advancement*
- *Committee on Athletics*

CIAA Presentation Commissioner McWilliams

- *Structure of the CIAA Board of Directors*
- *Current Initiatives*

Student Update Sydney Harris, *SGA President*

Chairman's Remarks Glenn Adams, *Chair*

Chancellor's Report Darrell Allison, *Chancellor*

Closed Session*

Announcements

Adjournment

Dr. Clarence Lloyd Dedication ~ Location: lawn adjacent Spaulding Infirmary

Luncheon ~ Location: Room 238 of Rudolph Jones Student Center

**Some portions of this meeting will be conducted in closed session, pursuant to state law.*

Next Quarterly Meeting: June 8-9, 2022

FULL BOARD MEETING
THURSDAY, DECEMBER 9, 2021
9:00 AM

The Fayetteville State University Board of Trustees convened on Thursday, December 9, 2021, at 9:00 a.m. in the Rudolph Jones Student Center, Multipurpose Room 242, and via Zoom. Chairman Glenn Adams presided. Trustee Frederick Nelson delivered the invocation.

ROLL CALL

The following trustees were in attendance: Glenn Adams, Val Applewhite, Jonathan Charleston, Doug English, Sydney Harris, Kimberly Jeffries Leonard, Warren McDonald, John McFadyen, Frederick Nelson, Brandon Phillips, Greg Pinnix, and William Warner.

Before proceeding into the main portion of the meeting, Chairman Adams read the State Government Ethics Act to remind all members of the board of their duty to avoid conflicts of interest and appearances of conflict under this act.

APPROVAL OF MINUTES

It was moved by Trustee McDonald and seconded by Trustee English that the minutes of the regular board meeting held on September 23, 2021, and special called meeting held on October 28, 2021, be accepted as printed. The motion carried.

COMMITTEE REPORTS

Athletics: Committee Chair Gregory Pinnix

Anthony Bennett presented on the Annual Compliance Training (see attached). Institutional control refers to the efforts institutions make to comply with NCAA legislation and to detect and investigate violations that do occur. NCAA member institutions are obligated to maintain appropriate levels of institutional control.

Academic and Student Affairs: Committee Chair Brandon Phillips

Dr. Monica Leach presented on the Bronco One-Stop (see attached). New challenges have bold promises to Integrate, Navigate, Retain, and Graduate our students. The journey starts with a greeting from a Bronco One Stop Ambassador, Check-in with the Visitor Management System, Triage (STEP I) One Stop Specialist, Technology, Resolution or Escalation, Satellite (STEP II) Subject Matter Expert, Resolution, Satisfaction Survey and finally Continuous Improvement.

Dr. Nicole Lucas presented on the SACSCOC 10-Year Reaffirmation update (see handout). The reaffirmation process timeline will start with submitting a focused report and the quality enhancement plan (QEP) on January 31, 2022, on March 14th – 17th, 2022 SACSCOC will conduct an onsite visit, and finally December 2022 the Reaffirmation decision will be completed.

Dr. Juanette Council presented promoting student success to successfully complete the 2021-2022 academic year without disruptions (see handout). Strategies include modified COVID-19 campus protocols, provide on-going clear communications, require initial health screenings, provide free weekly surveillance training, and launch a mobile vaccination clinic.

Budget and Finance: Committee Member Johnathan Charleston

Mr. Carlton Spellman presented the current operating budget status of the fiscal year through October 31, 2021 (see attached) with a total available budget of \$199,736,495. The State Operating budget for fiscal year 2022 for tuition and state revenue of \$83,346,160, auxiliary services total budget for fiscal year 2022 is \$25,430,282.

Mr. Wendell Phillips presented on the record-breaking appropriations through the work of the Cumberland County delegation were FSU received appropriations for much needed repairs and renovations. There will also be a new college of education, a new residence hall and a much-needed parking deck.

Mr. Jon Parsons gave an update on the Capital Improvement Projects and the renovation of the Lyon Science building. Mr. Parsons gave an update on the Health and Wellness Center.

Mr. Spellman presented the proposed athletic fee increase (see attached) from \$768 to \$833. He gave a comprehensive justification about the increase and a comparison of our peer institutions. It was moved by Trustee Charleston and seconded by Trustee English to approve the athletic fee increase. The motion carried.

Legal, Audit, Risk, and Compliance: Committee Chair Glenn Adams

Ms. Elizabeth Hunt presented on ERM (Enterprise Risk Management) Overview & Compliance Update (see attached). UNC System policy 1300.7 requires each institution to establish an Enterprise Risk Management process that aligns with the institution's programs, activities, and systems and that aligns with the institution's strategic and other goals. Periodic updates related to the institution's efforts regarding enterprise risk management are to be made to the Board of Trustees.

Ms. Megan Fees gave an update on Internal Audit (see attached). The 90 day follow up to the Office of the State Auditor and the UNC System Office was presented to the Board with corrective actions taken and corrective actions that need to be implemented. The Financial Statement Audits Fiscal Year ended June 30, 2021. The university financial statement audit was performed by the Office of the State Auditor and the financial statement audit for FSU's Foundation Inc, and subsidiary and the FSU Student Housing Corporation and Subsidiary was performed by Sharpe Patel PLLC. The results of the audits were that the applicable financial statements were free from material misstatements and no internal control deficiencies were identified.

Michelle Daley & Lawrence Chavis gave an update on Information Technology (see attached). Ms. Daley stated that for several months the department has implemented several cyber security improvements, i.e., removing the ability to auto run, self-service password portal, limiting file types that can be attached to emails and a security assessment. These new processes will give the university a more secure system.

Mr. Chavis presented on the new security assessment the university will implement. The assessment is a review of the security posture against a security standard developed by a standards organization. The security standard the UNC System office has chosen is the International Standard Organization. Each UNC system school must perform a security self-assessment each year. Which will be reviewed by peer schools for compliance and recommendations. A third-party assessment must be conducted every 3 years. This will be FSU's first assessment.

There were two action items that need approval.

- ***Approval of Legal, Audit, Risk and Compliance Committee Charter (see attached)***
The LARC Committee is a standing committee of the Board of Trustees of Fayetteville State University and provides independent oversight of the University's governance, risk management, compliance, and internal control practices. This charter sets out the authority of the Committee to carry out the responsibilities established by the Board. In discharging its responsibilities, the Committee will have unrestricted access to members of management, employees, and relevant information it considers necessary to discharge its duties. It was moved by Trustee Adams and the board approved the LARC Charter. The motion carried.
- ***Approval of Internal Audit Charter (see attached)***
The Internal Audit office responsibilities are defined by the Board of Trustees as a part of its oversight role. These responsibilities are incorporated into the Internal Audit Office Charter which is periodically reviewed and updated as appropriate by the Board of Trustees. The Charter is being updated to reflect changes to the unit's reporting structure and the Board of Trustees' Committee structure. It was moved by Trustee Adams and the board approved the approved the Internal Audit Charter. The motion carried.

University Advancement: Committee Chair Doug English

Mr. Bruce Rosengrant gave an update on University Advancement focusing on three key areas: FSU Foundation, Advancement Division, and Fundraising totals to-date vs goals (see attached). The FSU Foundation Board of Directors updated bylaws as of September 20, 2021. Reduced number of Directors from 40 to 25, added a Director Emeritus (non-voting), term of office will be four years, and reduced committees to three (Development, Audit & Finance, Nominations). Mr. Rosengrant discussed the fundraising breakdown (March 15 – November 17) of \$1,718,417 and a goal of \$2 million. Of that \$1,436,417 is cash and \$282,00 are pledges.

Student Update: Sydney Harris, SGA President (see attached)

October

Homecoming (with a win)

November

The Annual Fees Forum

Attended the CIAA Football Championship

Sponsored buses to the NCAA Volleyball Championship

SGA Week

Hybrid Meeting Pilot (increased student attendance)

Chairman's Remarks: Mr. Glenn Adams, Chair

Chair Adams stated that FSU will lead the gateway and rule the southeast. Now that the money is here, the hard part comes in making sure we do right. People will be watching, and it is our responsibility to do it right. With all the hard work it will still be exciting to see all the much-needed improvements. Chair Adams thank the board and commended everyone on the work done with moving to have two days of meetings. A charge was given to get more involved with the community and with that charge the NC Impact which is shown on PBS was held here on campus in the Seabrook Auditorium. Chancellor Allison and Chair Adams both sat on the panels. The chair remarks ended with the clip of Mr. Tyshawn Adams (student highlight) for those who didn't get a chance to see. Mr. Adams and students like him are what we are here for.

Chancellor's Remarks: Chancellor Darrell Allison

Chancellor Allison started with sharing the progress that has taken place over the past few months. Chancellor and the board are excited and celebrating the news of the approved legislative budget that provided this university with \$164 million in finding the largest state allocation that has issued in well over 35 plus years. The university is also excited to be the only university to become a NC Promise school beginning Fall 2022. With NC promise FSU can offer reduced student tuition costs at \$500 per semester for in state students at \$2500 per semester for out-of-state students. Chancellor presented the Capital Project outline: New College of Education \$63 million, New Residential Hall \$40 million, New Parking Deck \$10 million, Repair & Renovations \$38,850 million, NC Promise \$11,500 million, and COVID-19 Sterilization Units \$670,000 and additionally we are equally excited to learn that FSU employees will receive a 5% salary increase over the next two years and a one-time COVID-19 bonus. Chancellor stated that the Bronco One Stop will be opening in the latter part of January. Financial Aid, Registrar's Office, and Academic advising will be in the One Stop Center. The One Stop will be a location for all questions all concerns for students. Chancellor informed the board that FSU has been designated to be a Purple Heart University by the military order of the Purple Heart making FSU the first university in the University of North Carolina system to receive the honor.

CLOSED SESSION

Trustee McDonald made a motion to go into closed session to prevent the disclosure of information that is confidential pursuant to North Carolina General Statute 143-318.11(a)(6). Chair Adam seconded the motion. The motion carried.

ANNOUNCEMENTS

No Announcements

ADJOURNMENT

Chair Adams Adjourned at 10:56 a.m.

Respectfully submitted, Tonya Frederick

SPECIAL CALLED MEETING
Thursday, February 17, 2022
2:45 p.m.
via zoom

The Fayetteville State University Board of Trustees convened on Thursday, February 17, 2022, at 2:45 p.m. in the Chancellor's Conference room and via Zoom. Chairman Glenn Adams presided.

ROLL CALL

The following trustees were in attendance: Glenn Adams, Stuart Augustine, Doug English, Warren McDonald, John McFadyen, Fred Nelson, Brandon Phillips, Greg Pinnix, and Will Warner.

Before proceeding into the main portion of the meeting, Chairman Adams read the State Government Ethics Act to remind all members of the board of their duty to avoid conflicts of interest and appearances of conflict under this act.

Approval of Design Services for the McLeod Hall HVAC Conversion Project: Carlton Spellman and Jon Parsons

The University received nine submittals in response to the Request for Proposal. A Pre-Selection Committee evaluated the proposals. The Committee consisted of three University Facilities Management staff members. The three firms selected for interviews were NV5, Engineered Designs, Inc., and McKim & Creed, Inc. The Interview Panel selected McKim & Creed, Inc. from Raleigh, NC.

Motion to approve by Trustee Warner and seconded by Trustee Nelson. Motion carried.

Approval of Bryant and Vance Hall Demolition: Carlton Spellman and Jon Parsons

April 2021, the Board of Trustees previously approved a designer for the demolition of Bryant Hall and Vance Hall. To proceed with the project, the Board needs to approve the demolition of the 2 buildings. Which are scheduled to come down early 2023.

Motion to approve by Trustee English and seconded by Trustee Warner. Motion carried.

ADJOURNMENT

Chair Adams Adjourned at 2:58 pm

Respectfully submitted, Tonya Frederick

Fayetteville State University Board of Trustees Presentation



CIAA Organizational Structure

- NCAA Governance Structure
- CIAA Membership Structure
- Strategic Plan
- Financial Structure
- Current and Future Priorities



PRESIDENTIAL PLEDGE

The Pledge and Commitment to Promoting Diversity and Gender Equity in Intercollegiate Athletics

Consistent with our mission and values, our institution, a member of the National Collegiate Athletic Association, pledges to specifically commit to establishing initiatives for achieving ethnic and racial diversity, gender equity and inclusion, with a focus and emphasis on hiring practices in intercollegiate athletics, to reflect the diversity of our membership and our nation.

We recognize and value the experiences individuals from diverse backgrounds bring to intercollegiate athletics. To that end, we will strive to identify, recruit and interview individuals from diverse backgrounds in an effort to increase their representation and retention as commissioners, athletics directors, coaches and other leaders in athletics. As part of this commitment, we will also engage in a regular diversity, inclusion and equity review to inform campus policy and diversity initiatives.

We understand this to be a collective responsibility we owe to student-athletes, staff, our athletics programs and the entire campus community.

NCAA STRUCTURE

OUR THREE DIVISIONS

The NCAA's three divisions were created in 1973 to align like-minded campuses in the areas of philosophy, competition and opportunity.

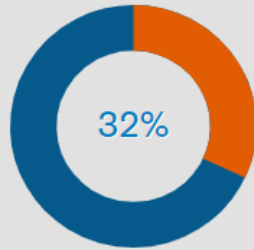
DIVISION I

DIVISION II

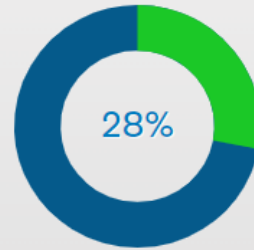
DIVISION III

SCHOOLS

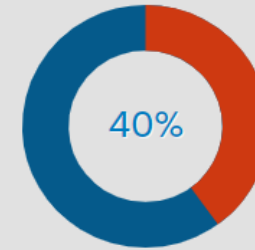
350



310



438



*Numbers do not include provisional or reclassifying schools.

MEDIAN UNDERGRADUATE ENROLLMENT

8,960

2,428

1,740

NCAA DEMOGRAPHICS

STUDENTS WHO ARE ATHLETES



1 IN 23

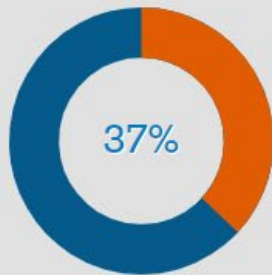


1 IN 10

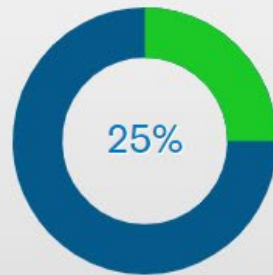


1 IN 6

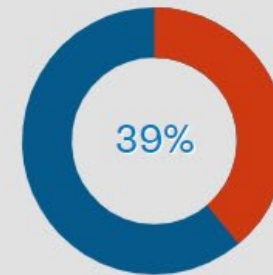
PERCENTAGE OF STUDENT-ATHLETES IN DIVISION



37%



25%



39%

ATHLETICS SCHOLARSHIPS

Multiyear, cost-of-attendance athletics scholarships available

57 percent of athletes receive athletics aid

Partial athletics scholarship
60 percent of athletes receive athletics aid

No athletics scholarships
80 percent of athletes receive non-athletics aid

NCAA GOVERNANCE

Association-Wide

Each division governs its day-to-day needs, but on broad issues that affect college athletics as a whole, the NCAA Board of Governors and a collection of committees set the course for the Association.

While each NCAA division is empowered with setting its own rules and operating guidelines, some topics rise to a level affecting college sports as a whole and need a coordinated voice to guide the Association in a unified direction. For those situations, a group of committees comprising representatives from all three divisions makes recommendations that can impact the entire Association — whether a small, private Division III school or a national champion Football Bowl Subdivision program — equally.

The Association-wide committees work collaboratively with each division's governance bodies to recommend legislation. These committees explore issues impacting sports rules changes, the health and safety of student-athletes or opportunities for women and minority groups in college sports, and recommend changes to the appropriate legislative groups.

The NCAA Board of Governors, the highest-ranking committee in the Association, can implement policies by which all three divisions must abide. When the NCAA stopped allowing schools to host championships if their state governments displayed the Confederate flag, it was through a Board of Governors policy change.

Changes in legislation, however, require each division to take action. The Association-wide groups propose changes to the committees in each division, which then debate and vote on the proposals through their legislative processes.

ASSOCIATION-WIDE COMMITTEES

<p>Competitive Safeguards and Medical Aspects of Sports</p> <p>Advocates for research, legislation and best practices supporting health and safety of student-athletes.</p> <p>23 members:</p> <p>3 medical doctors</p>	<p>Honors Committee</p> <p>Selects recipients of awards presented at annual Honors Celebration, including the Theodore Roosevelt and Inspiration awards.</p> <p>9 members:</p> <p>1 former NCAA honors recipient, 2 nationally distinguished citizens</p>	<p>Minority Opportunities and Interests Committee</p> <p>Reviews issues related to the interests of ethnic and racial minorities and women.</p> <p>18 members:</p>
<p>Olympic Sports Liaison Committee</p> <p>Facilitates communication among the NCAA, the U.S. Olympic Committee and the national governing bodies of Olympic sports.</p> <p>14 members:</p>	<p>Postgraduate Scholarship Committee</p> <p>Selects 174 student-athletes to receive NCAA Postgraduate Scholarships for graduate school.</p> <p>7 members:</p> <p>1 former NCAA Postgraduate Scholarship winner</p>	<p>Research Committee</p> <p>Evaluates, supervises and coordinates the Association's research activities.</p> <p>10 members:</p>
<p>Committee on Sportsmanship and Ethical Conduct</p> <p>Promotes the values of respect, fairness, civility, honesty and responsibility in college sports.</p> <p>11 members:</p>	<p>Walter Byers Scholarship Committee</p> <p>Selects academically and athletically distinguished student-athletes to receive scholarships.</p> <p>6 members:</p>	<p>Committee on Women's Athletics</p> <p>Studies and makes policy recommendations concerning opportunities for women, and other issues directly affecting women's athletics.</p> <p>18 members:</p>

KEY

- Legislative path
- Playing rules path
- Communication path
- President or chancellor
- Faculty athletics representative
- Division I Council, Division II Management Council or Division III Management Council member
- Student athlete
- Experts representing fields of sports and medicine, including a coach, a sports psychologist and a sport science researcher
- Faculty athletics representative
- Administrative administrator
- Medical doctor
- Former NCAA Postgraduate Scholarship winner
- Former coach and conference administrator and others who work daily in college sports
- General public
- Independent director

DI, DII, DIII

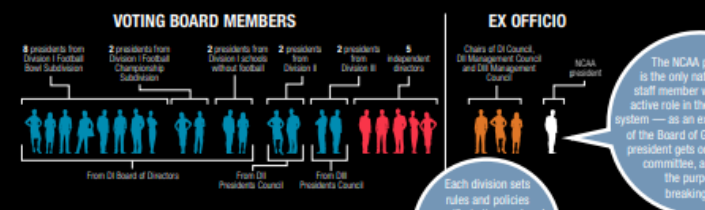
Representatives from all three divisions sit on these Association-wide committees, which make recommendations on issues that impact the entire NCAA.

Association-wide committees can effect change by making recommendations to the Board of Governors, which has the power to set policies — such as prohibiting mascots and imagery considered hostile or abusive to Native Americans — that affect the entire Association.

BOARD OF GOVERNORS

The Board of Governors is the highest governance body in the NCAA and focuses on strategic discussions that impact the Association as a whole. The committee of 21 voting members has the following responsibilities:

- Provides final approval and oversight of the NCAA's budget.
- Employs the NCAA president.
- Provides strategic planning for the Association as a whole.
- Acts on behalf of the Association by adopting and implementing policies to resolve core issues and other Association-wide matters.
- Initiates and settles litigation.
- Convenes the NCAA Convention each year.

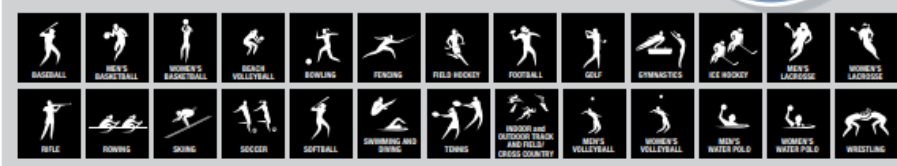


The NCAA president is the only national office staff member who plays an active role in the governance system — as an ex officio member of the Board of Governors. The president gets one vote on the committee, and only for the purpose of breaking a tie.

Each division sets rules and policies specific to its members' needs but looks to the Board of Governors for guidance on the overall strategy of the Association.



Neither the Association-wide committees nor the Board of Governors has authority to enact legislation directly. But they can influence and provide guidance by recommending legislation to each division, where it can be reviewed in the divisions' legislative processes.



NCAA committees study and recommend playing rules changes for sports across all three divisions. Their recommendations are reviewed by the NCAA Playing Rules Oversight Panel, which makes final decisions on the changes. Some sports, such as golf, fencing and gymnastics, use rules of international or national governing bodies with a few NCAA modifications approved by PRO-P.

Playing Rules Oversight Panel

Makes final approvals of playing rules recommendations. Composed of six representatives from Division I, three from Division II and three from Division III.

12 members:



NCAA Division II Priorities

Balance. Under the Division II philosophy, schools aspire to a balanced approach in which student-athletes reach their highest potential in the sports they love to play, the academic goals they choose to pursue, the engagement with their campus and local communities, and the personal development and wellness they need to succeed in life after college.

Academic success. Division II schools offer a comprehensive program of learning and development in a personal setting. The size of many Division II campuses (89% of Division II schools have enrollments of fewer than 7,500 students) fosters that personal setting and leads to Division II student-athletes consistently graduating at rates several percentage points higher than their student body counterparts.

Access to championships. Of the three divisions, Division II provides its student-athletes with the highest access to championships. Sports including basketball, volleyball, and track and field offer one championships opportunity for every 8.5 student-athletes. The ratio is even higher in other sports, including lacrosse and field hockey.

Regional competition model. Division II has eight competitive regions in most sports, which build healthy rivalries, reduce time away from campus, enable families to follow their student-athletes and keep athletics participation in perspective within the educational mission. The regional model also affords a representative access to championship finals and equitable pathway to championships.

NCAA Division II Priorities

Community engagement. Division II athletics programs actively engage with their communities, helping to drive attendance at athletics contests and connect student-athletes with community members in a more shared civic experience. Community engagement also strengthens the bond among teammates and fosters individual and personal growth.

Inclusive culture. Division II athletics programs are committed to establishing an inclusive culture in which people of all backgrounds are respected and given the opportunity to provide input and participate.

Preparation for life. Division II students have an excellent opportunity to be highly skilled and decorated athletes, but the balanced approach allows them to become marketable in their careers because they'll have time to focus on their academic pursuits, their internships and whatever else it takes to prepare themselves for life after college.

NCAA DII GOVERNANCE

HOW THE NCAA WORKS: Division II

The division offers athletics scholarships and limits competitive and practice seasons to improve balance with student pursuits.

The 302 active member colleges and universities in Division II share a commitment to providing college athletes equal growth opportunities in academics, athletics, and campus and community involvement.

Division II schools generally spend less money on athletics than Division I schools and operate on a partial-scholarship model, in which more than 60% of the 124,000-plus Division II athletes receive some athletics-based financial aid. Full scholarships that cover all of a college athlete's expenses are uncommon in the division; often college athletes, like the rest of the student body, use a mix of academic scholarships, student loans and employment earnings to fund their education.

Division II prides itself on creating unique championship opportunities. It is the only division to host championship festivals, where multiple championships are held in the same city over several days. During these championships, teams participate in community engagement efforts, a key component of Division II. One in every 8.49 student-athletes earns the chance to compete for a national title, the most opportunities per student-athlete in the NCAA.

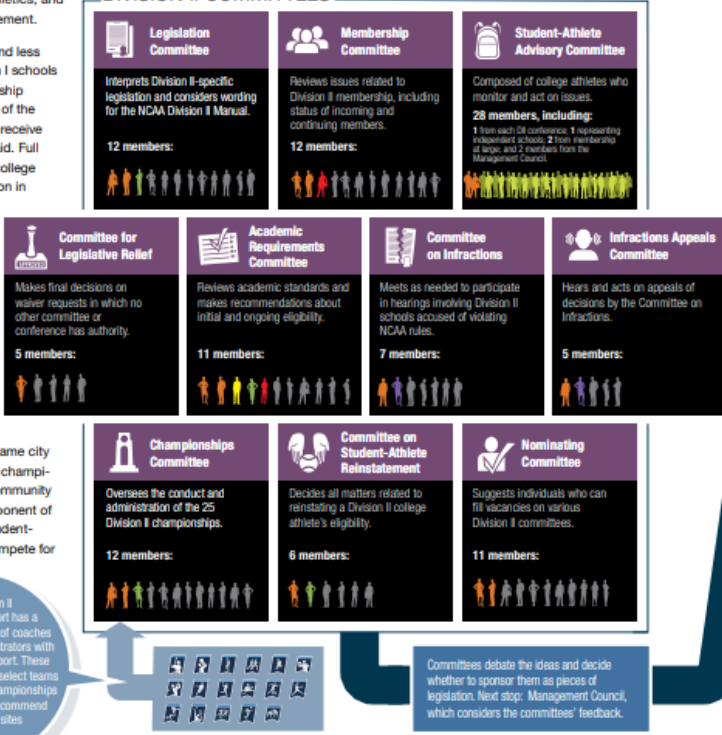
Each Division II championship sport has a committee made up of coaches and athletics administrators with knowledge of that sport. These committees rank and select teams and individuals for championships competition, plus recommend championship sites and dates.

START

New rules for Division II start here, with the schools and athletics conferences that make up the division. No matter the idea – perhaps a university president wants to limit the length of a competition season or an athletics compliance officer wants to change how the NCAA collects information from Division II campuses – it begins as a discussion topic in one or more Division II committees or councils.

Some legislation is proposed by the members themselves. In order to submit a proposal, 15 active Division II schools or two conferences must be sponsors. Those proposals go directly to the NCAA Convention for a vote, but the Division II committees also discuss and take a position on these ideas.

DIVISION II COMMITTEES



PRESIDENTS COUNCIL

The top leadership group in Division II. It is composed of college presidents and chancellors and establishes and directs general policy.

- Implements policies adopted by the NCAA Board of Governors.
- Establishes a strategic plan for Division II.
- Sponsors legislative proposals from the governance structure to be considered by members at the NCAA Convention.
- Can adopt administrative bylaws and regulations without approval of members,

but sometimes seeks member support for these changes.

- Develops and approves the Division II budget.
- Approves regulations for Division II championships.

On rare occasions, the college presidents on the Presidents Council will propose legislation that goes directly to members for a vote at the NCAA Convention.

Composition based on regional membership numbers. Currently, 16 presidents and chancellors.

Planning and Finance Committee

Recommends budget priorities to the council. Oversees strategic plan.
7 members:

Administrative Committee

Takes action on issues that arise between meetings of top councils.
5 members:

The Management Council reviews each proposal and chooses to recommend or not recommend it before forwarding to the Presidents Council.

MANAGEMENT COUNCIL

By design, the Management Council is composed of individuals who have day-to-day knowledge of athletics operations.

- Reviews and acts on recommendations from Division II and Association-wide committees.
- Serves as the advisory group to the Presidents Council, handling the day-to-day affairs of the division.
- Implements policies adopted by the NCAA Board of Governors and the Division II Presidents Council.
- Makes interpretations of Division II bylaws.

28 members:
1 from each of 23 voting conferences; 1 from an independent school; 2 at-large positions to enhance diversity; 2 SAAC members.

At least:
4 ADs, 4 SAs, 4 FAs, 1 conference administrator, 2 SAAC members



CONVENTION

The NCAA Convention, held each year in January, is the finish line for all sponsored proposals in Division II. Delegates from every school and conference gather during a Convention business session to place their votes on each proposal.

Proposal

Membership votes

Since the division was established in 1973, it has operated under a "one institution, one vote" model. But in 2016, for the first time, college athletes were added to the mix, with the national Student-Athlete Advisory Committee casting one vote.

In most cases, Division II legislation requires only a simple majority vote of members present. Sometimes – such as in 2015, when the NCAA added beach volleyball as a championship sport – legislation applies to the entire Association, and each division must reach its own majority vote to pass. In still other cases, Association-wide legislation touches on an issue so important that it requires a two-thirds majority vote of all three divisions voting in a joint session.

Legislation approved

Approved proposal takes effect on the date specified in the legislation, usually Aug. 1 of that year.

LEGISLATIVE CALENDAR

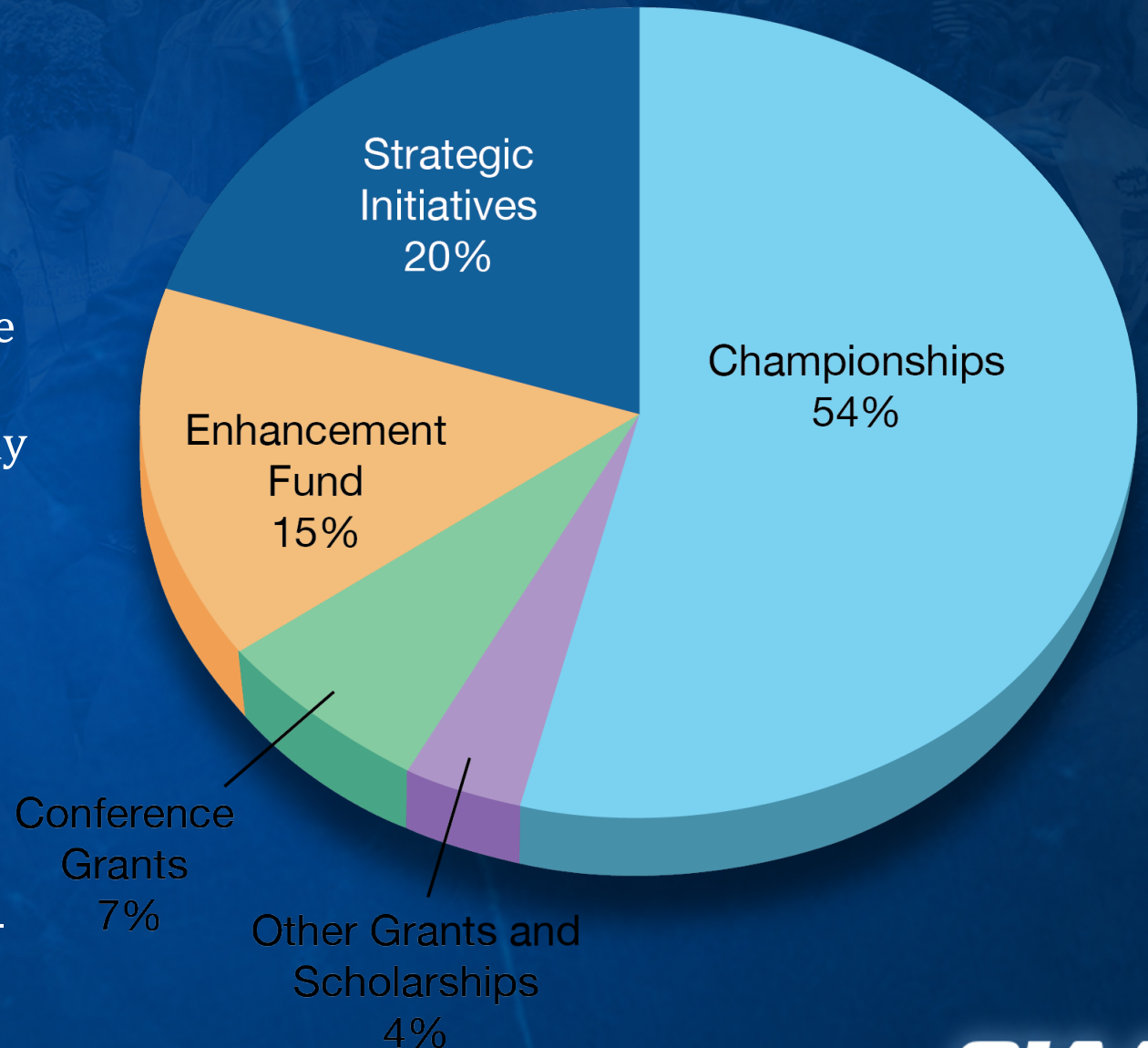


FINISH



DII IS AFFORDABLE

- DII Budget - As legislated in the NCAA Constitution, Division II receives 4.37 percent of the Association's general operating revenue. The accompanying pie chart is a general picture of how these dollars are allocated (the percentages may vary slightly from year to year).
- Median Expense for Athletics
 - **Division II – \$7.4 million**
 - Division I Football Championship Subdivision – \$20.1 million
 - Division I Football Bowl Subdivision – \$80.8 million



CIAA Mission and Vision

Mission: The CIAA is committed to excellence in everything we do in DII to support the total student-athlete's well-being and experience on and off the court through meaningful relationships and strategic partnerships to make the world a better place.

Vision: To foster an environment that celebrates athletics and education while honoring the traditions of the past, acknowledging leadership in the present, and ensuring communities are positively impacted by the CIAA and its members.

- **Legacy:** The CIAA will continue to tell the stories of its past to sustain the rich history and foundation that supports the value of athletic excellence, educational opportunities and its community.
- **Leadership:** The CIAA will provide an environment that supports athletic and academic excellence through educational opportunities and community involvement; focused always on the personal growth, mental wellness and development of the student-athlete and its members.
- **Community:** Serve as a change agent through strategic partnerships to impact the host communities it resides in to inspire, recruit and celebrate the legacy and leadership that defines the mission and vision of the CIAA.



SPHERE OF INFLUENCE

STUDENTS



EMPLOYEES

BUSINESS PARTNERS



SPONSORS
VENDORS
EMPLOYERS



ALUMNI



FANS

FAMILY



PARENTS
SIBLINGS
CHILDREN



CONFERENCE OVERVIEW

12
MEMBER
INSTITUTIONS

14
NCAA DII
SPORTS

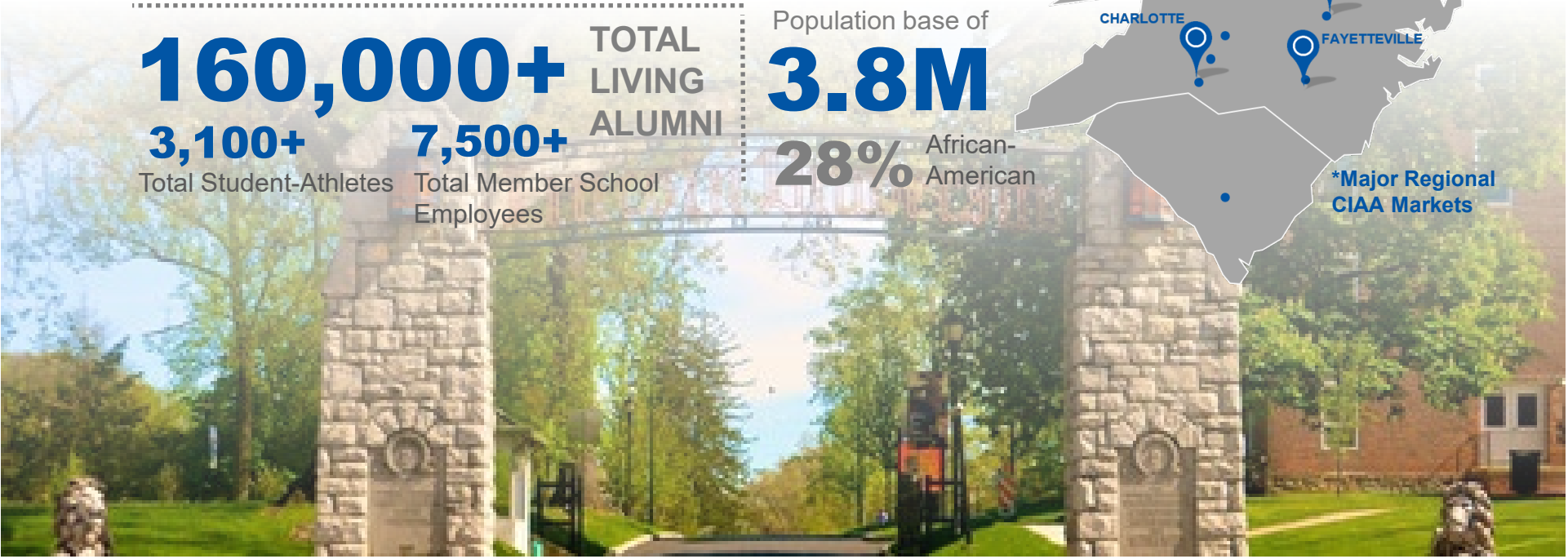
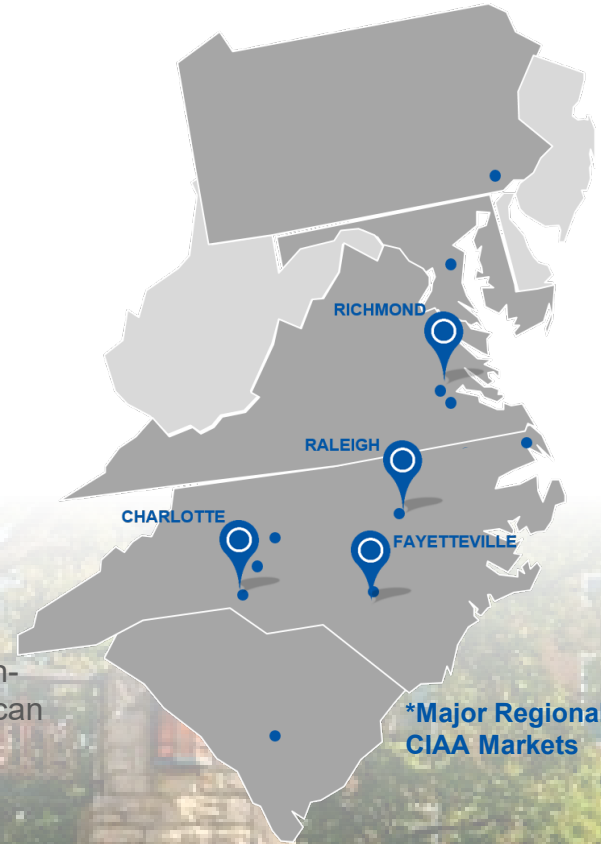
Headquartered in
**CHARLOTTE
NORTH CAROLINA**

40,000+
Total Member
Institution Enrollment

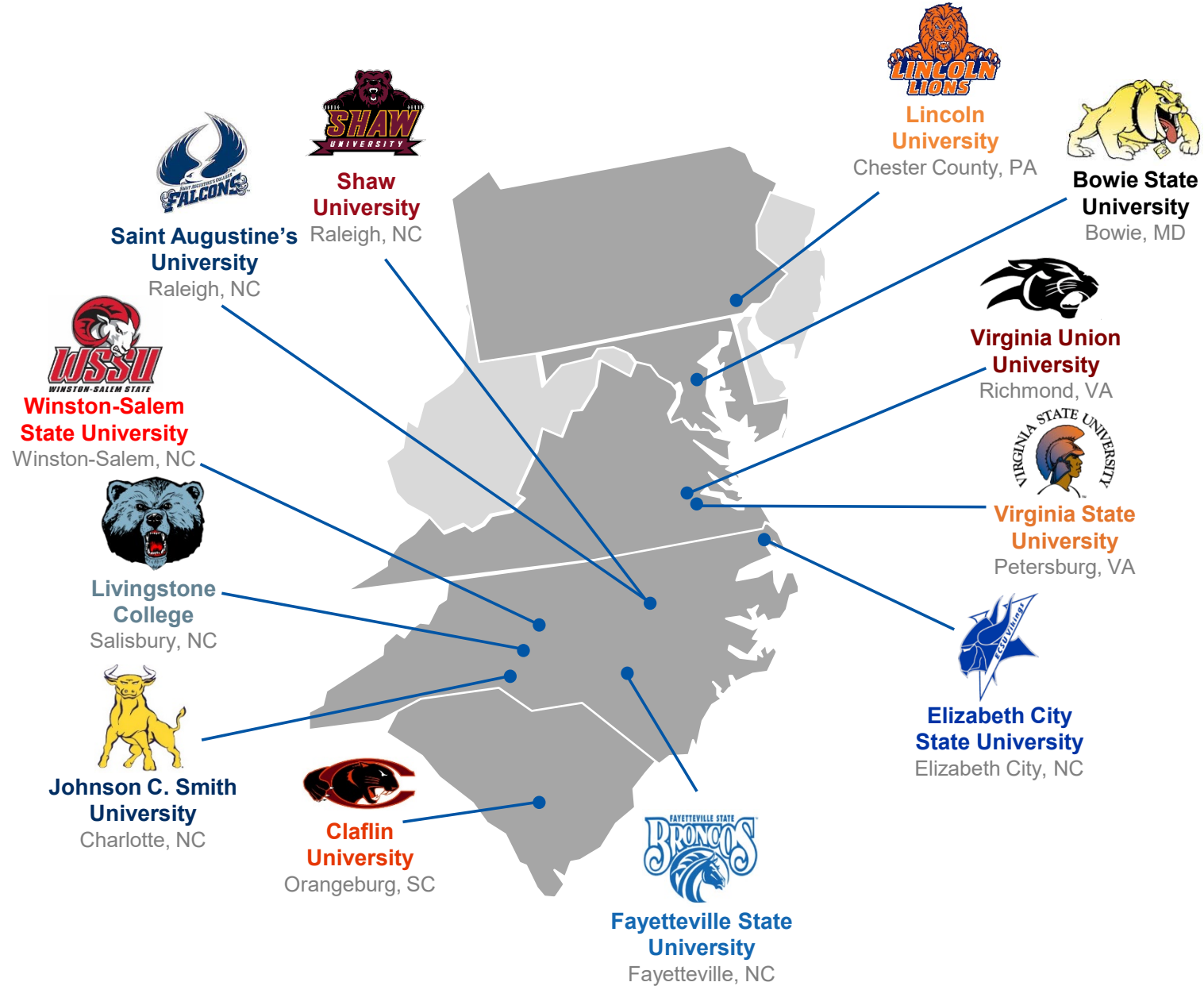
OLDEST
HBCU CONFERENCE in
the nation founded in
1912

160,000+ TOTAL
LIVING
ALUMNI
3,100+ Total Student-Athletes
7,500+ Total Member School
Employees

Population base of
3.8M
28% African-
American



MEMBERSHIP INSTITUTIONS



STRATEGIC PRIORITIES

Strategy 1: Fiscal Management and Membership Positioning

Strategy 2: Student-Athlete Experience and Well-Being

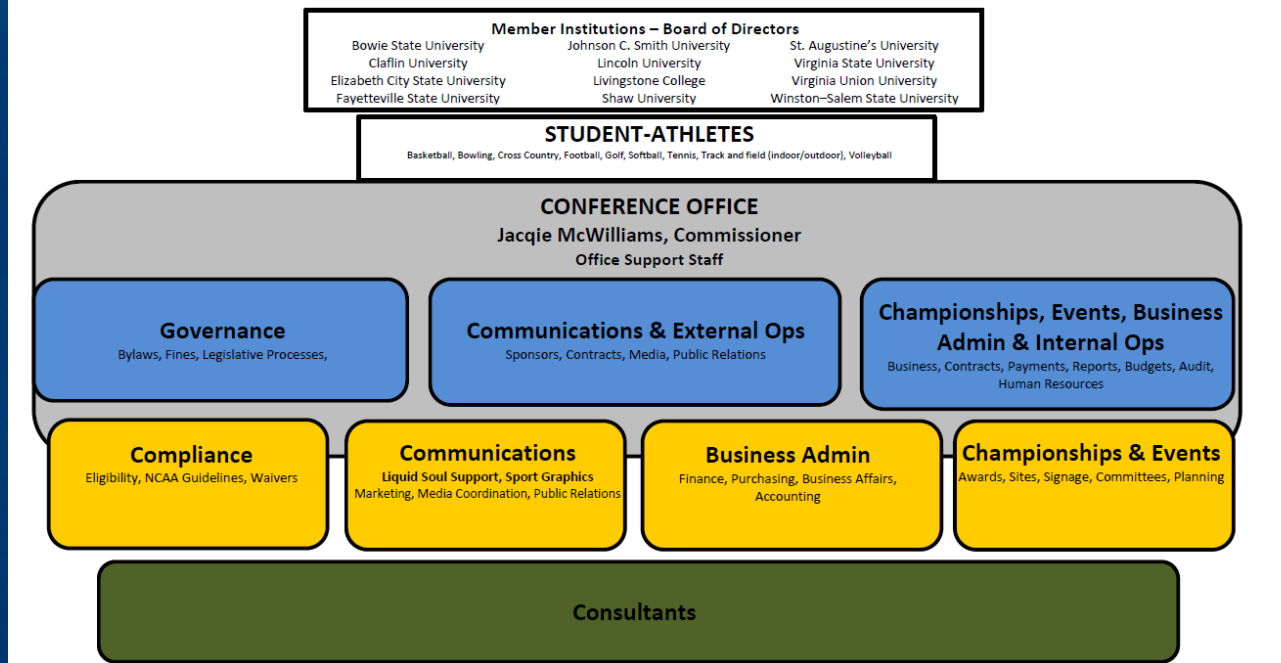
Strategy 3: Branding, Marketing, Communications & Public Relations

Strategy 4: Academics, Membership Protocol and Conference Governance

Strategy 5: Community Partnerships and Membership Development

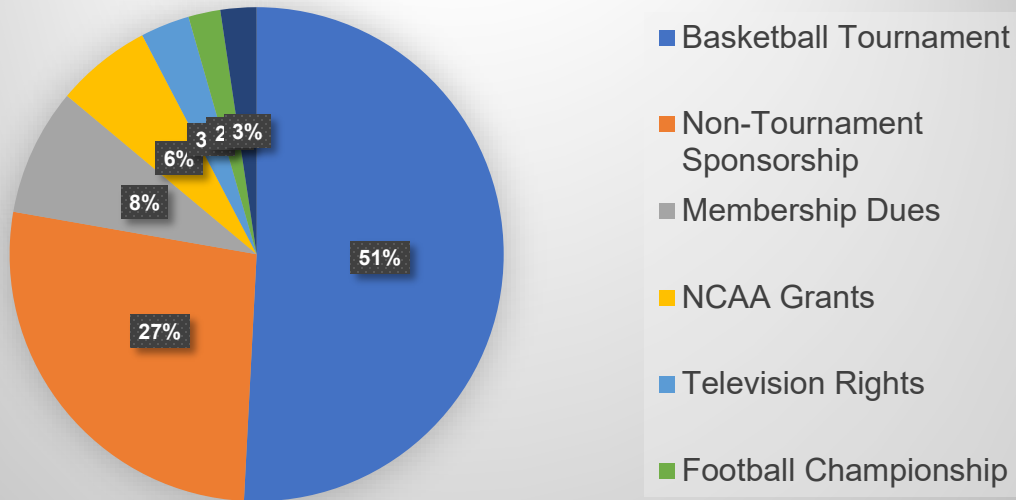
CIAA GOVERNANCE STRUCTURE

The New CIAA: Focus, Priorities, Teamwork

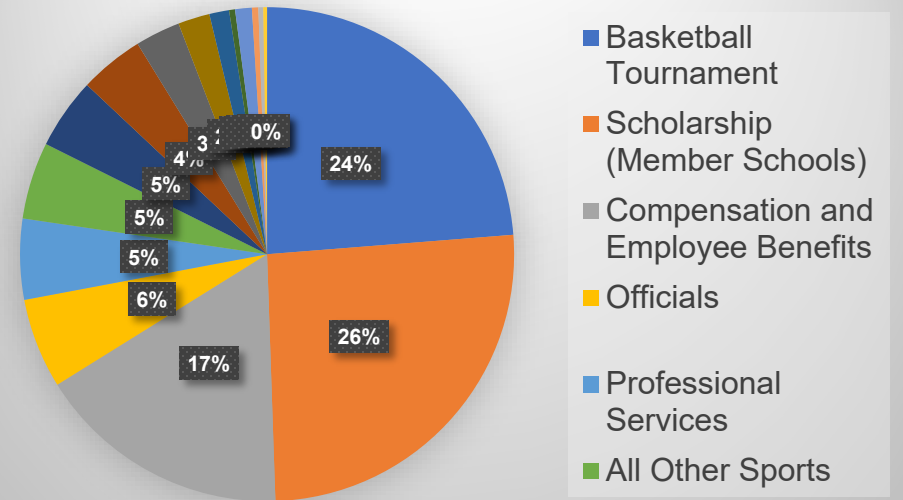


FISCAL MANAGEMENT

INCOME



EXPENSES



FISCAL YEAR: JULY 1 - JUNE 30

- The Conference annual budget (balanced) is approved by the Board of Directors in May.
- The operating budget is varying between 3.5 - \$5.2 million per projected revenue.
- The Conference budget supports championships, meetings and related conference expenses and is itself supported by membership dues, assessments, NCAA enhancement funds, NCAA conference grant funds, the City of Charlotte tournament agreement, and sponsorships.
- Basketball tournament budget averages \$1 million in expenses; 64% of CIAA revenue is supported by the basketball tournament through Visit Baltimore (VB) sponsorships, CIAA media rights agreements and ticket revenue.
- A minimum of \$350,000 of conference budget covers officiating fees for its member schools at no expense to the members. (Not a practice for any other DI and DII conference).
- A minimum of 45k to \$1.4 million in scholarship is distributed annually for tiered distribution among the active 12-member schools.
- The Association receives funds from several sponsors that are restricted to the member schools' general scholarship funds.

MEMBERSHIP OBLIGATIONS

The Board establishes and approves the distribution and allocation of Conference revenues among Conference Members and the Conference (expenses and reserves).

- Conference dues as approved by the Board \$41,091 **(Effective FY10)**
- Ticket assessment to support the operations and obligations to manage tournament at \$75,000 **(Effective FY16)**
 - Note: Assessment since 2013 has decreased by 26%. The Conference goals are to continue to increase sponsor revenue and seek ways to reduce the cost and fees to our member institutions as we reduce the overall debt of the Conference.
- Distribution model modified based on sports sponsorship **(Effective FY19)**
- The decision as to whether the funds go to athletics or general scholarships is at the discretion of each institution. Currently funds may not be used for operating expenses, but is practice being evaluated for future agreements to provide flexibility to its members.



CIAA/BALTIMORE BASKETBALL TOURNAMENT

FEB 22 – 26
2022

**BALTIMORE
MARYLAND**

Royal Farms Arena

24 TEAMS
Twelve (12) Men's
Twelve (12) Women's

1st NEW LOCATION FOR THE
CIAA BASKETBALL
TOURNAMENT SINCE 2005

Of the Baltimore area's
2.8M POP. **25%** is African-
American

3RD HIGHEST
ATTENDED

Basketball Tournament
among all NCAA Divisions
(preceded only by the
ACC and Big10)

**DOUBLE THE
IMPACT** of the ACC,
Big10 & SEC
Tournaments

\$36.7M+
Annual Economic Impact
on the host city

**WEEK-LONG
FAMILY-FOCUSED
CELEBRATION**

FAN FEST SUPER SATURDAY STEP SHOWS
CONCERTS CAREER EXPO EDUCATION DAY
BUSINESS SYMPOSIUM EMPOWERMENT BRUNCH
TIP-OFF LUNCHEON HALL OF FAME BREAKFAST
PRESIDENTS AND CHANCELLORS RECEPTION

4th

Largest County in Maryland



CURRENT AND FUTURE PRIORITIES

Strategy 1: Fiscal Management and Membership Positioning (THE FISCAL YEAR JULY 1 -JUNE 30)

- Sponsorship Renewals
- Manage Performa goals to support short- and long-term stability and membership distribution
- Championship Bid process for Basketball and all other sports once terms expire
- Identify new revenue streams (CIAA Sports Network, Online store, esports, grants, Marketplace,)

Strategy 2: Student-Athlete Experience and Well-Being

- COVID Management and Transition for Championships
- Evaluate Championship sites and management
- Official's recruitment, training and retaining.

Strategy 3: Branding, Marketing, Communications & Public Relations

- Increase Championships Media exposure (ESPN, SportsNetwork, Social Media...)
- Grow social media platforms
- Evaluate conference Apparel deal (Expires 2025)



CURRENT AND FUTURE PRIORITIES

Strategy 4: Academics, Membership Protocol and Conference Governance

- Reward Academic Success
- Strengthen Membership Compliance
- Evaluate Membership growth and expansion
- Evaluate annually Membership Sponsorship and Financials

Strategy 5: Community Partnerships and Membership Development

- New Administrators Orientation
- Name, Image, and Likeness (NIL) Education
- Equity, Diversity and Inclusion Planning Leadership Programming
- Identify strategic partnerships (HBCU Conferences, NFL, NBA, NCAA, Women Leaders.....)



CIAA®

TRADITION. LEADERSHIP. LEGACY.