



**Board of Trustees  
Committee Meeting  
Rudolph Jones Student Center  
Room 242**

**Academic Affairs and Personnel Committee  
Thursday, September 23, 2021  
9:00 a.m.**

**AGENDA**

- |   |  |
|---|--|
| Call to Order   | Ms. Valenica Applewhite, Acting Committee Chair                  |
| Welcome and Opening Remarks   | Ms. Valencia Applewhite  |
| Roll Call   |  |
| Approval of Minutes:  | June 10, 2021  |
| <b>Information/Action Item:</b>   |  |
| A. Enrollment Update  | Dr. Monica T. Leach  |
| SACSCOC Update  | Dr. Nicole Lucas<br>AVC for Institutional Research/SACS Liaison  |
| 30-60-90 Update   | Mr. Willie Moore<br>Business Technology Specialist               |
| Academic Advising/<br>Bronco One-Stop   | Dr. Teresa Thompson-Pinckney<br>AVC for Access & Student Success |
| B. CERPAA*<br>(Center for Enterprise Resource Planning<br>and Advanced Analytics) | Dr. Monica T. Leach  |
| <b>Action Items:</b>  |  |
| B. *  |  |
| C. Closed Session   | Dr. Sameul Adu-Mireku<br>Interim AVC for Academic Affairs        |

**Committee members:** Ms. Valencia Applewhite, Mr. Glenn Adams, Mr. Will Warner, Mr. Stuart Augustine (ex officio)

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For further information, please contact:

Dr. Monica T. Leach  
Provost & Sr Vice Chancellor for Academic Affairs  
910-672-2309

**ACADEMIC AFFAIRS AND PERSONNEL COMMITTEE**

**Thursday, June 10, 2021**

**9:05 AM**

The Academic Affairs and Personnel Committee of the Fayetteville State University Board of Trustees convened Thursday, June 10, 2021 in the Rudolph Jones Student Center Room 242 and via ZOOM. Chairman Ms. Sherida McMullan presided and called the meeting to order at 9:05 a.m. Chairman McMullan gave the welcome and opening remarks.

**ROLL CALL**

The following Trustee members were in attendance via ZOOM: Ms. Sherida McMullan, Mr. Will Warner, Ms. Val Applewhite and in-person, Mr. Glenn Adams, Mr. Stuart Augustine, and Dr. Brandon Phillips. *(See addendum)*

Staff persons in attendance were Chancellor Darrell Allison, Ms. Samantha Hargrove, Mr. Jeff Womble, Dr. Juanette Council, Attorney Wanda Jenkins, Mr. Carlton Spellman, and Dr. J. Lee Brown.

**APPROVAL OF MINUTES**

It was moved by Trustee Glenn Adams that the minutes of the Academic Affairs and Personnel Committee meeting held on March 25, 2021, be accepted as printed and distributed. The motion was seconded by Trustee Applewhite. The motion carried. *(See addendum)*

**ACADEMIC AFFAIRS UPDATE**

Ms. Ulisa Bowles, Executive Director of Admissions presented the fall 2021 New Student Enrollment update by first-time, graduate and transfer students. The graduate students total went from 392 in the fall of 2019 to 456 in the fall of 2020, which is a 1.2% increase. The first-time students total went from 678 in the fall of 2019 to 736 in the fall of 2020. The transfer students total went from 862 in the fall of 2019 to 845 in the fall of 2020. These data results are from May 25<sup>th</sup>.

Ms. Bowles provided a snapshot of the location of where our freshmen students resided before coming to Fayetteville State University. Our top three counties are Cumberland, Mecklenburg, and Guilford and our top four high school feeders are Cross Creek Early College, Cumberland International, James B. Dudley Senior High and E.E. Smith High School.

Ms. Bowles discussed the Learning and Engagement at an Accelerated Pace (LEAP). This is a bridge program that includes courses in English and Math; comprehensive academic support; and engaging co-curricular activities. LEAP Scholars receive a grant that covers tuition, fees, room and board. There are 42 students enrolled in the program.

Ms. Bowles discussed the Admissions Marketing strategies that includes paid ads, texts, newspapers, and social media outlets. She shared that the Office of Admissions sent out over 30,000 emails to reach potential students. The counselors provide direct communication through Zoom and Microsoft booking. The goal is to have strategies that will be seamless and creative to yield and reduce melt of new students.

Ms. Thalia Wilson, Assistant Vice Chancellor for Enrollment Management, discussed the 2019-2020 and 2020-2021 graduation comparison. The graduation total went from 1288 students in the spring of 2020 to 1364 in the spring of 2021; which yield a 5.9% increase in graduates between the 2 academic years. These data results are from May 25<sup>th</sup>.

Ms. Wilson discussed the Academic Progression Scholarship. The university developed an implemented plan to strategically deploy university resources to students, who were identified as possibly not meeting the 30-60-90 credit hour goal. In order to continue our upward trajectory of graduates, we included students close to completing degree requirements. The university provided an academic progression scholarship which covers the costs of up to two courses to include book rental, room and board and meal plan. As of June 7<sup>th</sup>, FSU awarded 1,240 students to include 261 Freshmen, 257 Sophomores, 685 Juniors and 37 Seniors.

Dr. Gerald Mitchell, Interim Dean for University College, discussed Bronco One-Stop Shop and the New University College programs and initiatives. The Bronco One-Stop Shop services include completing the FSU application, filling, renewing, confirming, and accessing Financial Aid, registering for classes and degree planning, receiving tutoring, and accessing other academic support services. The New University College has enhanced retention support for vulnerable student populations, academic support programming and marking and communications. Our goal is to improve the student experience by answering and fixing their problems.

Dr. Nicole Lucas shared the revised the FSU Mission Statement: Fayetteville State University (FSU), a Historically Black College and University (HBCU) and the second oldest public university in North Carolina, offers robust and innovative degree programs rooted in the liberal arts tradition. The university advances knowledge through the integration of teaching, learning, research, and public service. FSU strives to meet the educational, career, and personal aspirations of its **traditional and non-traditional students** from rural, military, and other diverse backgrounds so that they are equipped with academic and practical knowledge to serve, local, state, national, and global communities as enlightened citizens, globally astute leaders, and engaged solutions creators.

Dr. J. Lee Brown, Dean of Broadwell Business and Economics, discussed the Enterprise Resource Planning (ERP) and Advanced Analytics Center (ERPACC). The ERP software integrates all business process to include accounting, fulfillment, and Human Resources. The ERPACC will enable FSU to create a pipeline of graduates with the requisite skills and credentials to successfully compete for positions requiring ERP and data analytics skills. This program is one of the world's most utilized business software systems.

### **CLOSED SESSION**

Trustee Glenn Adams made a motion to go into closed session to prevent the disclosure of information that is confidential pursuant to North Carolina General Statute 143-318.11(a)(6). The motion was seconded by Trustee Glenn Adams. The motion carried.

### **OPEN SESSION**

The Academic Affairs and Personnel Committee reconvened in open session.

### **ADJOURNMENT**

The Academic Affairs and Personnel Committee adjourned at approximately 10:25 a.m.

Ms. Sherida McMullan, Chair  
Amy Coleman, *Recorder*

**Agenda Item 3-A**

**EXECUTIVE SUMMARY**

**MEETING DATE:** September 23, 2021

**COMMITTEE:** Academic Affairs and Personnel

**SUBJECT:** Academic Affairs Update  
**(INFORMATION ONLY)**

**BACKGROUND:** This report will provide an update for Academic Affairs.

**MOTION:** N/A

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Supporting Document(s) Included: N/A

Reviewed By: Darrell T. Allison  
Chancellor

Date: 9/14/2021

Prepared by: Dr. Monica T. Leach  
Provost and Senior Vice Chancellor for  
Academic Affairs

Date: 9/14/2021

# BOARD OF TRUSTEES ACADEMIC AFFAIRS COMMITTEE MEETING

*Dr. Monica T. Leach*

*Provost and Senior Vice Chancellor for Academic Affairs*

*September 23, 2021*

# Enrollment Update

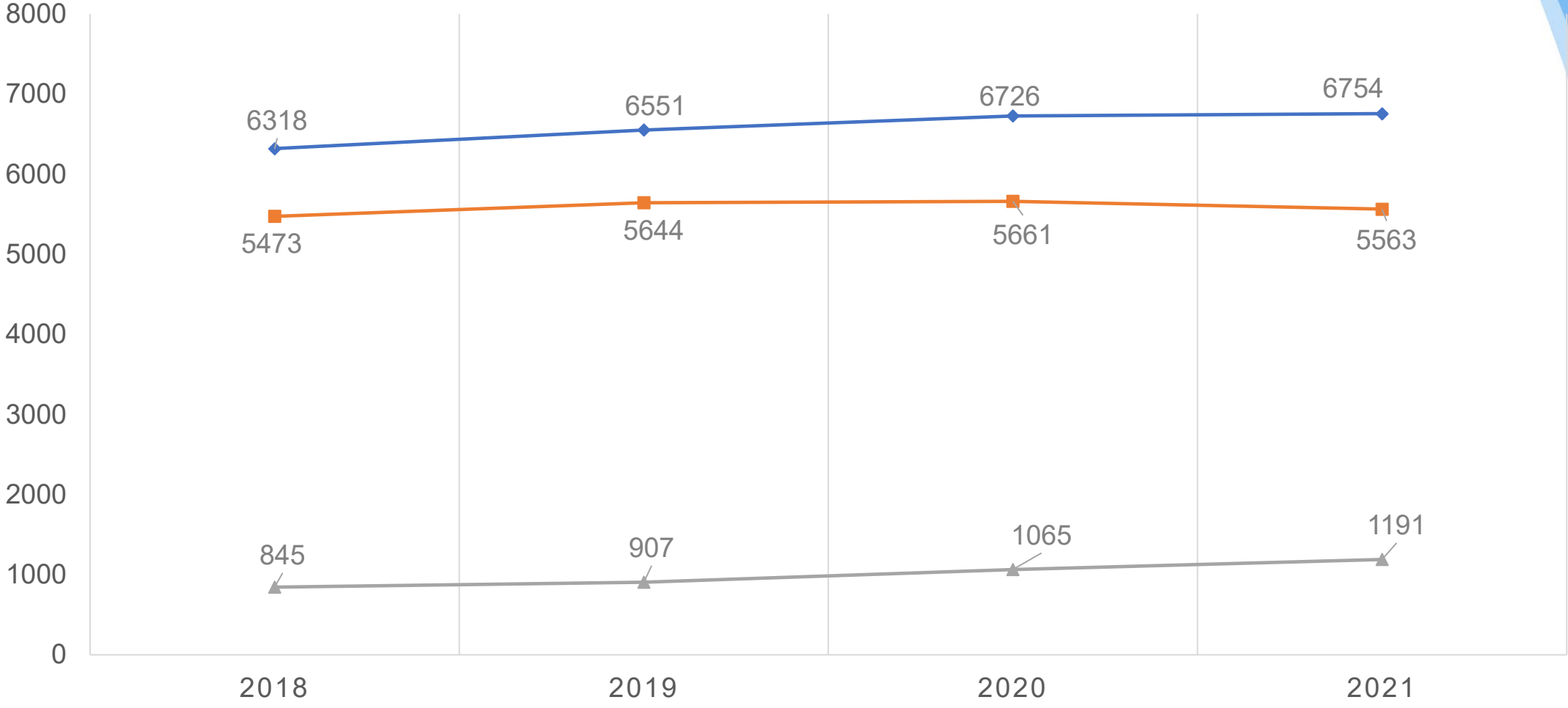
**Official Fall 2021 Census Data**

# Enrollment by Headcount

## 2018 - 2021



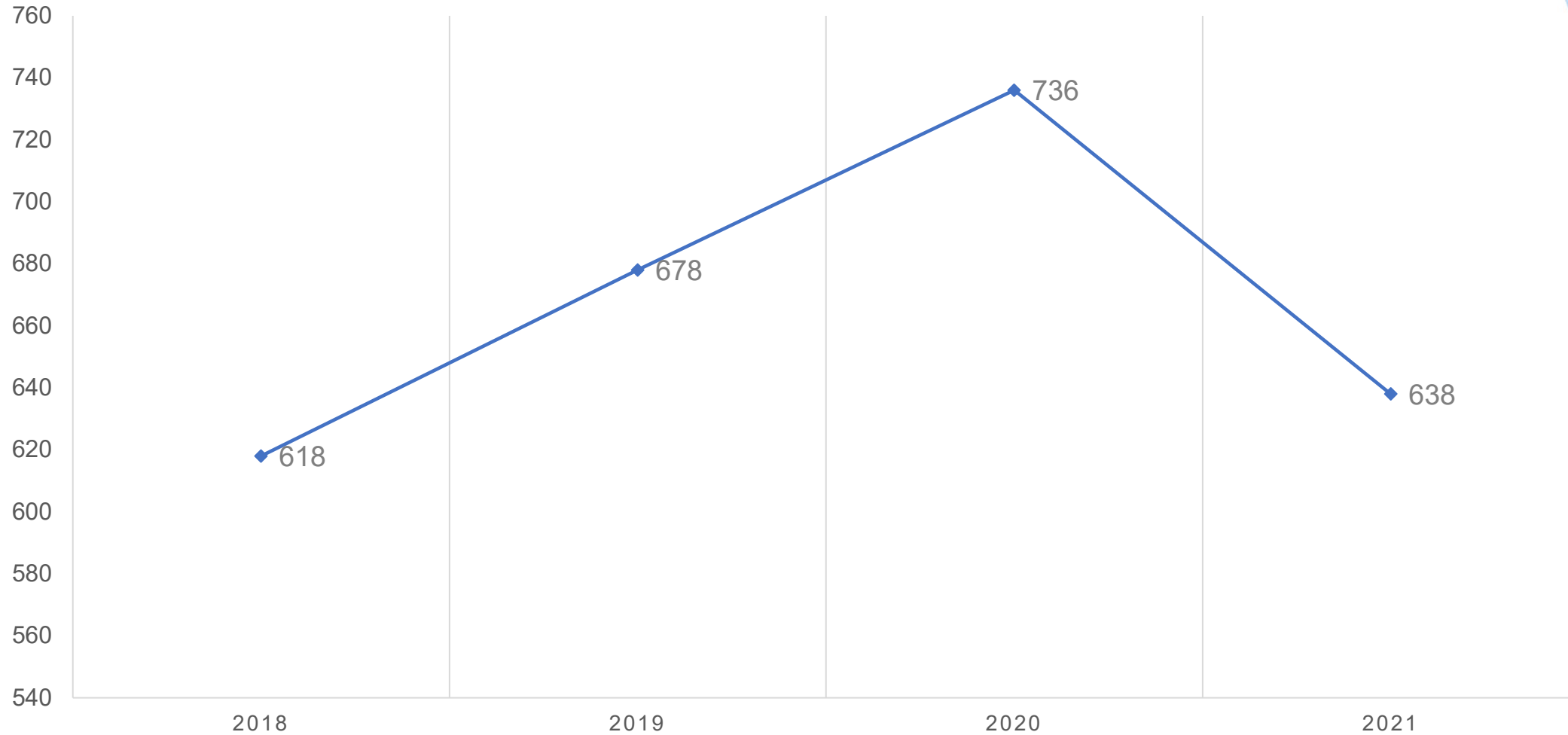
◆ Total Students    ■ Undergraduate Students    ▲ Graduate Students



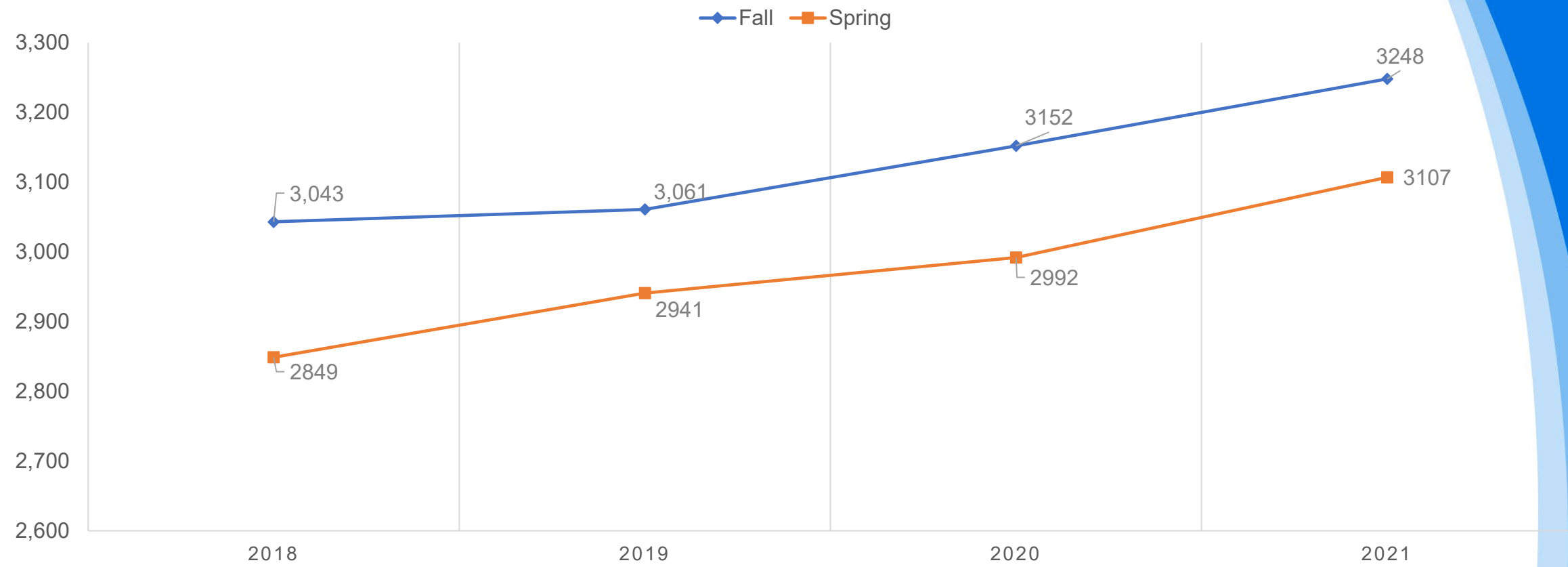


# First Time Freshmen Enrollment

## 2018 - 2021

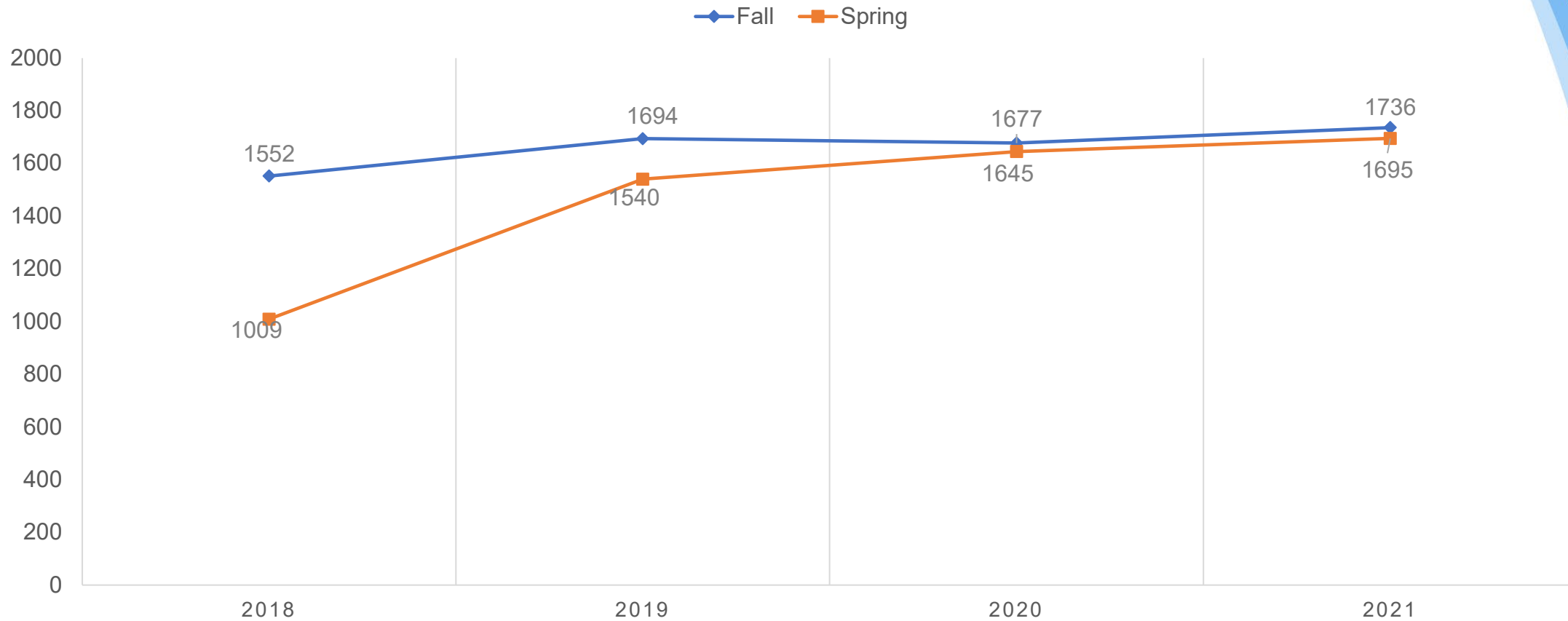


# Adult Learners (25 & Older) 2018 - 2021



# Military Affiliated Students

## 2018 - 2021



# SACSCOC Update

# SACSCOC Update



Date	Activity
September 8, 2021	Compliance Report
October 1, 2021	Nomination for QEP Lead Evaluator Due
Fall 2021	Reaffirmation Off-Site Review
Late November 2021	Results from Off-Site Review
January 31, 2022	Focused Report and QEP Due 6 Weeks Before Visit
March 14-17	On-Site Reaffirmation Committee Visit
August 14, 2022	Response to Recommendations 150 Days of the Visit
December 2022	Review by SACSCOC Board of Trustees-Reaffirmation

# SACSCOC/QEP: iAdapted

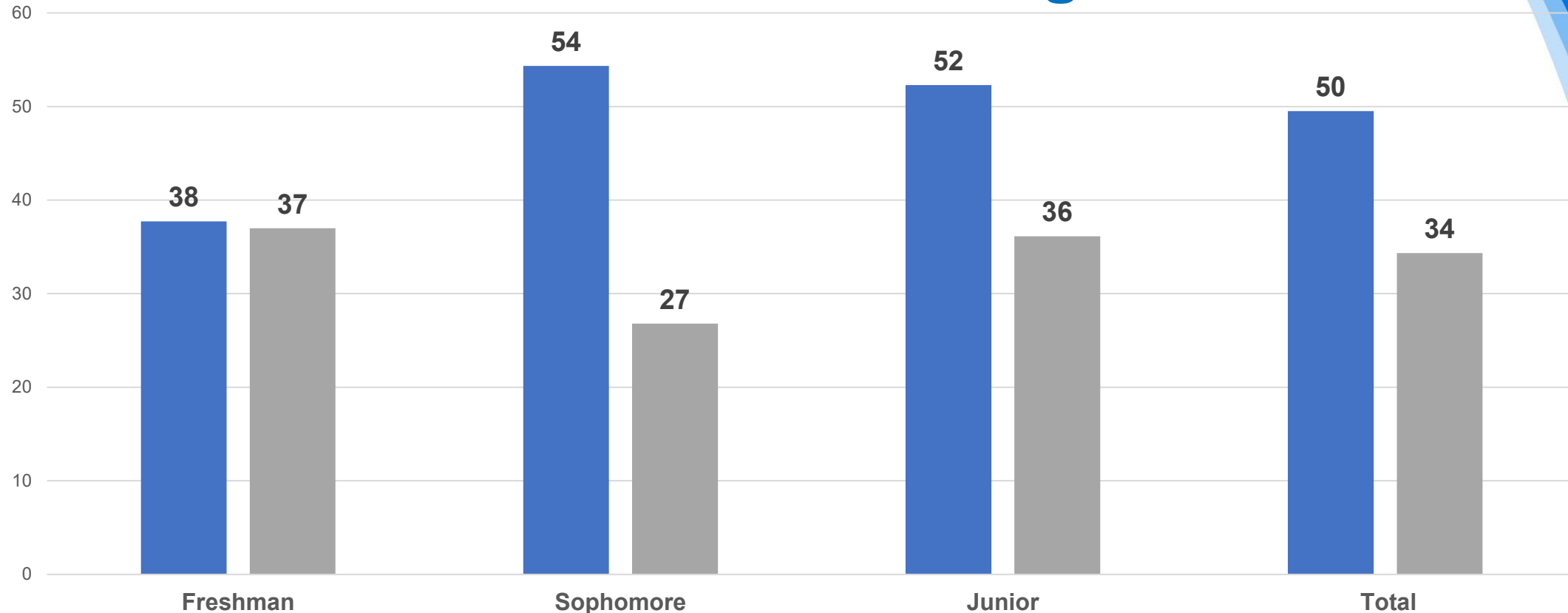
**QEP Coordinator: Dr. Misty Stone**  
**QEP Steering Committee**

- The first pilot occurred in spring 2021 and there were 9 courses and a total of 325 student participants
- The next pilot will begin in fall 2021 with 19 courses

# 30-60-90 Update

# 30-60-90 Update

## 1238 Students in Programs



- % of class that participated in the program, accumulated hours BUT NOT enough hours to progress to the next class level
- % of class that participated in the program AND accumulated enough hours to progress to the next class level



# Freshmen Academic Progression Projections



## 3-Year Summer School Initiative Projections (Assumption: 15 semester credit hours each semester and 9 summer credit hours)

**Summer 1 (2021)**

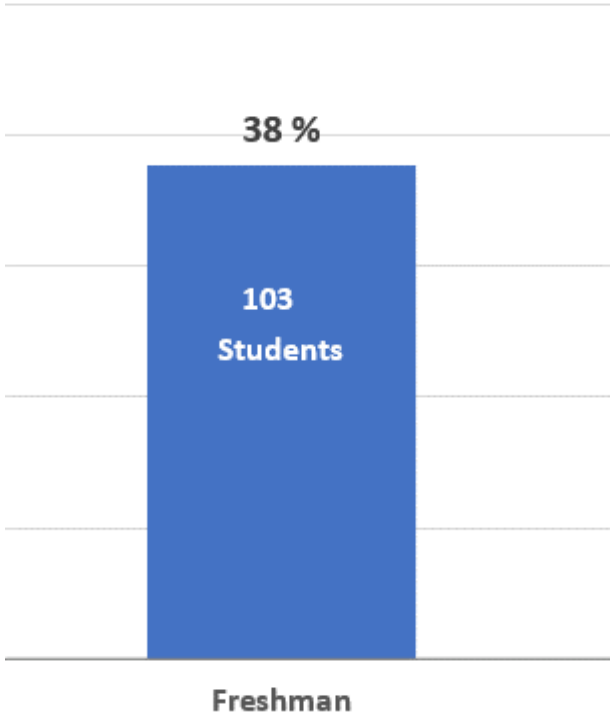
**38% (103) of Freshmen earned credits only and did not progress to sophomore status**

**End of Summer 2 (2022)**

**Of the 103 students, approximately 77% will progress pass sophomore status and continue well into their junior status**

**End of Summer 3 (2023)**

**100% would have graduated or reached senior status**



- % of class that participated in the program, accumulated hours BUT NOT enough hours to progress to the next class level
- % of class that participated in the program AND accumulated enough hours to progress to the next class level

# Sophomore Academic Progression Projections



54%

144  
Students

Sophomore

## 3-Year Summer School Initiative Projections

*(Assumption: 15 semester credit hours each semester and 9 summer credit hours)*

**Summer 1 (2021)**

**54% (144) of sophomores earned credits only and did not progress to junior status**

**End of Summer 2 (2022)**

**Of the 144 students, approximately 75% are estimated to progress pass junior status and continue well into their senior status**

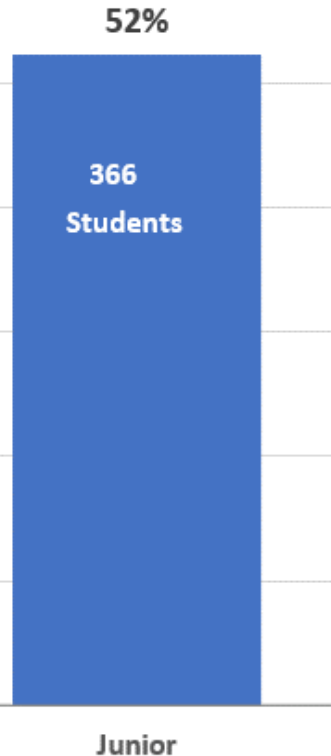
**End of Summer 3 (2023)**

**100% would have graduated on time**

■ % of class that participated in the program, accumulated hours BUT NOT enough hours to progress to the next class level

■ % of class that participated in the program AND accumulated enough hours to progress to the next class level

# Junior Academic Progression Projections

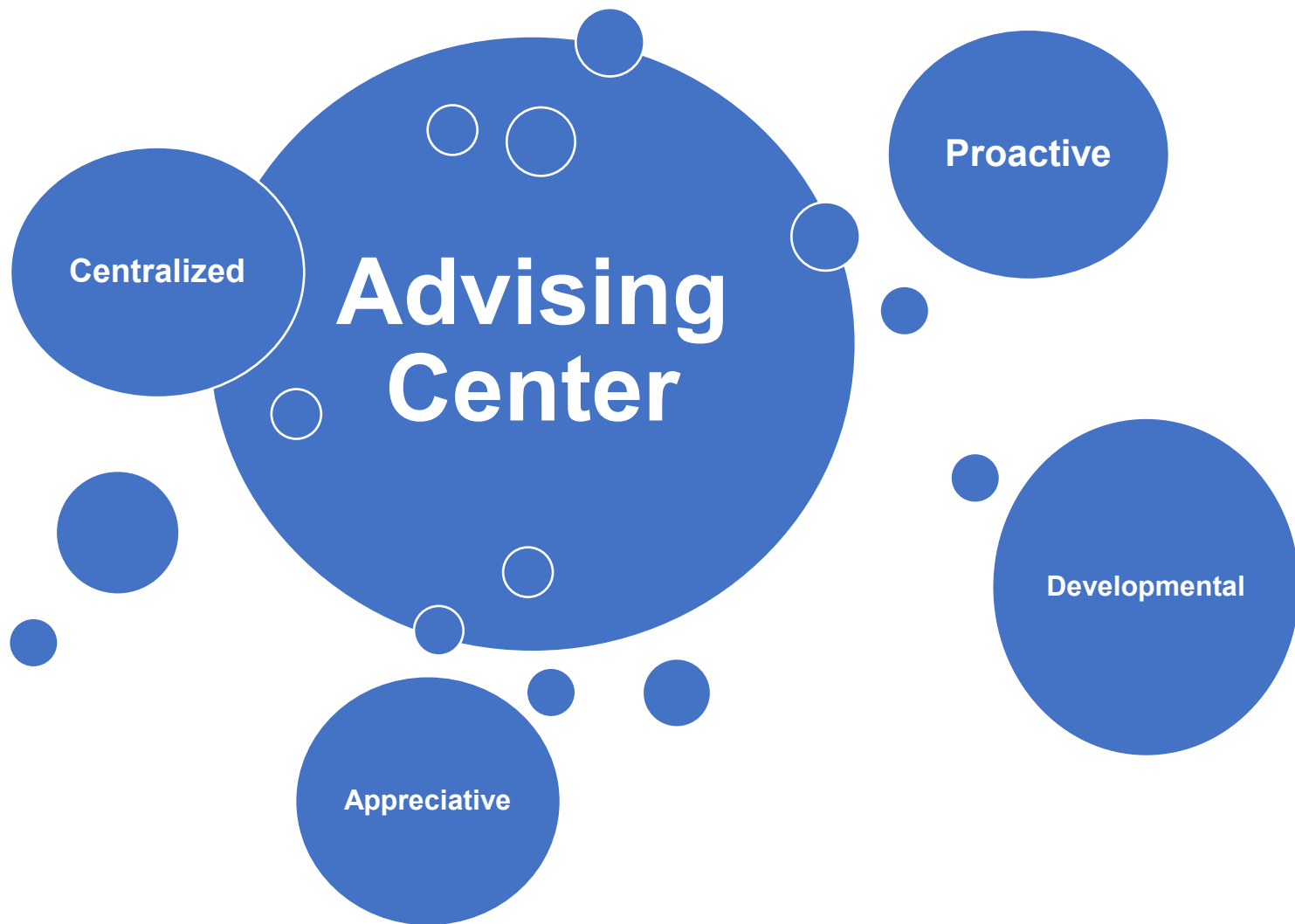


3-Year Summer School Initiative Projections (Assumption: 15 semester credit hours each semester and 9 summer credit hours)	
Summer 1 (2021)	52% (366) of juniors earned credits only and did not progress to senior status
End of Summer 2 (2022)	Of the 366 students, approximately 93% are estimated to progress to senior status and graduate
End of Summer 3 (2023)	100% would have graduated

- % of class that participated in the program, accumulated hours BUT NOT enough hours to progress to the next class level
- % of class that participated in the program AND accumulated enough hours to progress to the next class level

# **Academic Advising/ Bronco One-Stop**

# Academic Advising



# BRONCO ONE-STOP

Apply

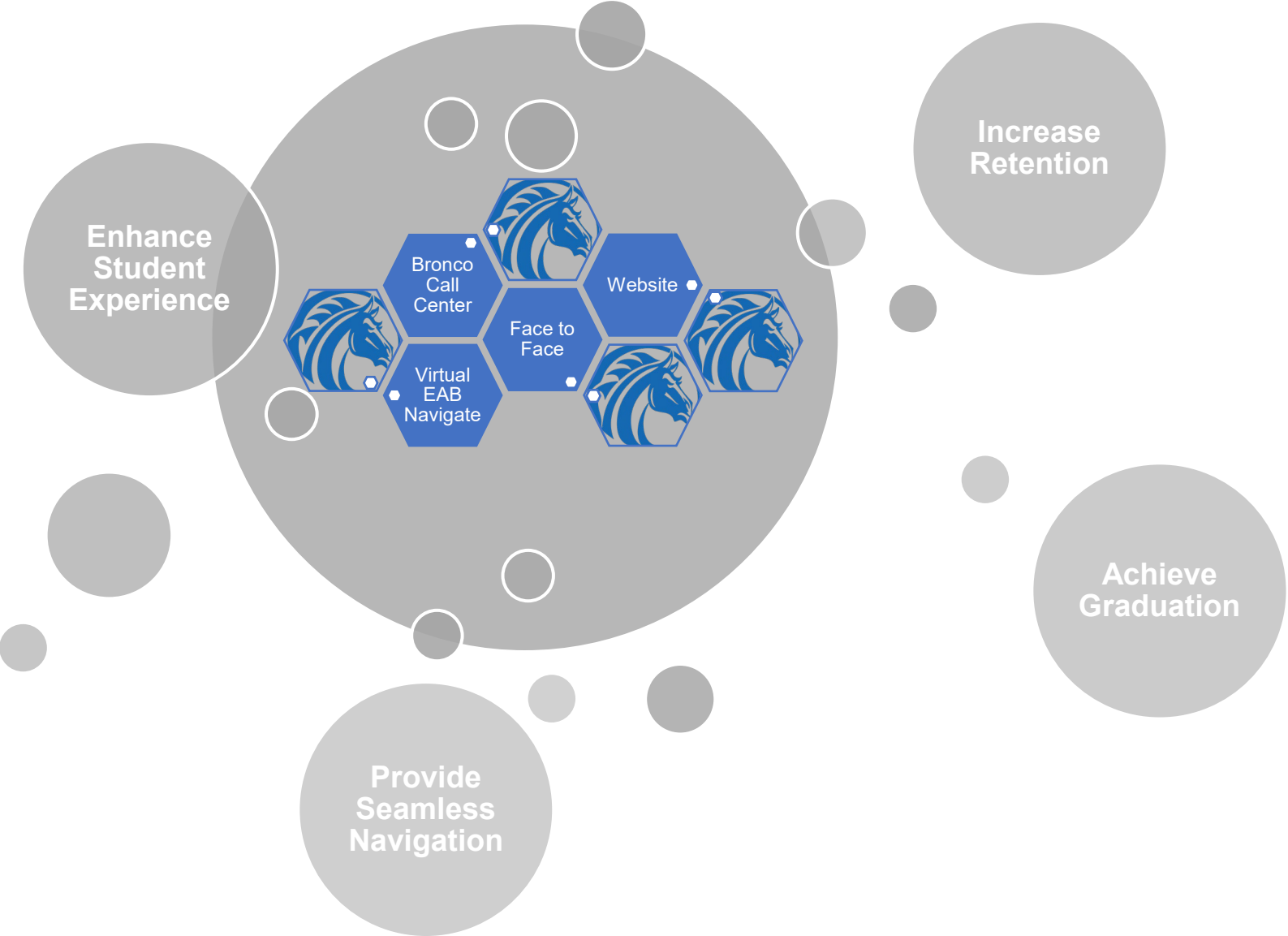
Pay

Register

Career  
Pathway

Academic  
Support

# Ecosystems of Student Services



# **Center for Enterprise Resource Planning and Advanced Analytics (CERPAA)**

## **Request for BOT Approval**



# Closed Session

**Agenda Item 3-B**

**EXECUTIVE SUMMARY**

**MEETING DATE:** September 23, 2021

**COMMITTEE:** Academic Affairs and Personnel

**SUBJECT:** Center for Enterprise Resource Planning and Advanced Analytics (CERPAA)

**BACKGROUND:** Center for Enterprise Resource Planning and Advanced Analytics (CERPAA) will enable Fayetteville State University to create a pipeline of graduates with the requisite skills and credentials to successfully compete for positions requiring ERP and data analytics skills.

**MOTION:** I move that the Board of Trustees approve the Intent to Plan for the Center for Enterprise Resource Planning and Advanced Analytics Center (CERPAA).

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Supporting Document(s) Included: Request for Authorization to Plan

Reviewed By: Darrell T. Allison  
Chancellor

Date: 9/14/2021

Prepared By: Dr. Monica T. Leach  
Provost and Senior Vice Chancellor for  
Academic Affairs

Date: 9/14/2021

## **Fayetteville State University Centers and Institutes Request for Authorization to Plan**

Fayetteville State University (FSU) is requesting approval to plan a campus level center at Fayetteville State University.

### **1. Full Name of the proposed Center**

Center for Enterprise Resource Planning and Advanced Analytics (CERPAA)

### **2. Mission and goals of the proposed Center**

The mission of the Center for Enterprise Resource Planning and Advanced Analytics (CERPAA) is to serve as a regional leader in the field of ERP and advanced analytics. With the support of a cadre of experienced faculty, the CERPAA will provide research, training, networking, and certification opportunities that are closely aligned with industry demand. The CERPAA will also perform advanced data analytics services to support the decision-making needs of local and regional firms.

The training provided by the CERPAA will enable FSU to create a pipeline of graduates with the requisite skills and credentials to successfully compete for positions requiring ERP and data analytics skills. The research and consulting support extended to the business community will contribute to economic transformation in the region while ensuring the sustainability of the Center.

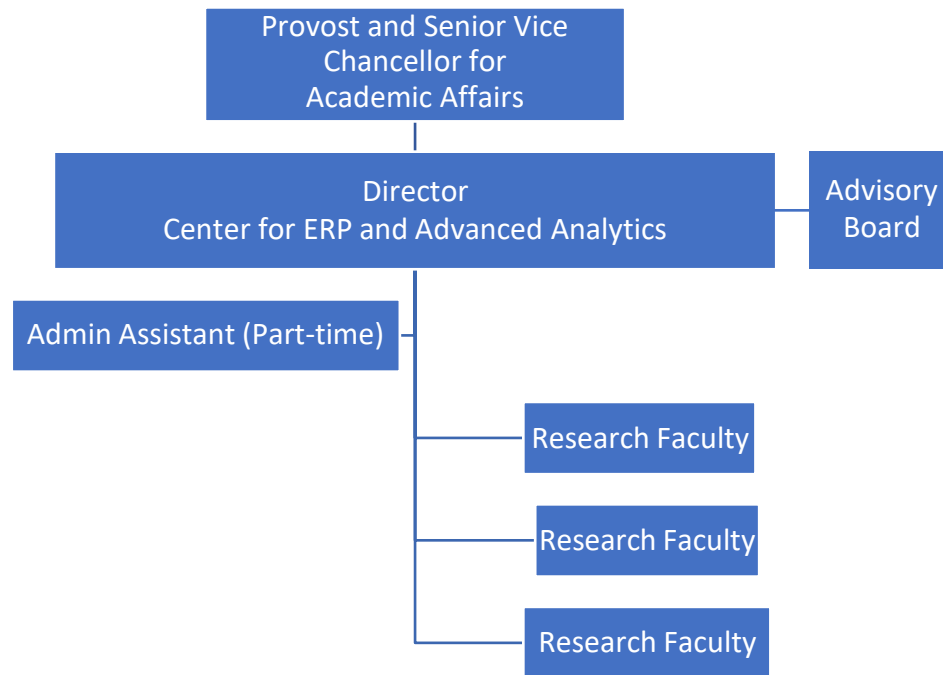
The goals of the CERPAA are to:

- Conduct advanced research that is of interest to industry and FSU faculty and students.
- Provide training in ERP Systems and data analytics which will enable participants to sit for several 3<sup>rd</sup> party endorsed certifications including SAP S/4 HANA (ERP), Amazon Web Services (AWS), SAP Cloud Analytics, Oracle ERP Cloud, Windows Dynamics (ERP), SAS Analytics, and ABAP.
- Provide advanced analytic consulting services to support the decision-making needs of local and regional firms

### **3. Description of the proposed Center's administrative structure, including an organizational chart showing the relationship of the proposed Center to the University and the internal organization of the proposed Center.**

The Director of the CERPAA, a current faculty member, will report to the Provost and Senior Vice Chancellor for Academic Affairs. The director will oversee the research produced by faculty; facilitate workshops to prepare students and others to sit for certification exams; and develop

partnerships and collaborations to support grant writing, consulting, and other activities designed to generate revenues. The CERPAA Advisory Board will provide strategic guidance to support center operations.



**4. Objectives of the proposed Center and an explanation as to why the objectives cannot be achieved within existing University or UNC structures, including individual schools, departments, and/or programs.**

The four objectives of the CERPAA are detailed below.

- To drive innovation across a wide sector of industries by performing cutting-edge, pre-competitive fundamental research in Enterprise Resource Planning, Data Science, Machine Learning, Management, and Artificial Intelligence
- To support the business and military community by: 1) providing consulting services and research support, 2) offering analytical solutions to maximize organizational efficiencies through redesign and integration of processes and/or operations, and 3) offering customized certification training to prepare participants to sit for certification exams
- To develop collaborations with the business community and engage business partners in curricular activities, workshops, and forums
- To provide participants with access to software and cloud platforms (e.g., SAP S/4 HANA, SAP HANA, SAP Cloud Analytics, Amazon Web Services, SAS Enterprise, SAS Base, Windows Dynamics (ERP), ABAP) and professional networks such as the SAP Users Group (ASUG)

**5. Relevance of the proposed Center to the mission of the University and UNC**

The proposed CERPAA supports the mission of Fayetteville State University by contributing to university’s goal to “promote the educational, social, cultural, and economic transformation of southeastern North Carolina and beyond.” Similarly, the UNC System’s Strategic Plan encourages campuses to enhance economic impact and community engagement by “investing in foundational research; speeding the discovery, application, and translation of research; and deepening sustained partnerships that strengthen local communities and the state’s economy.” The mission of the CERPAA, with its emphasis on skills training, emerging research, and community service, clearly advances the mission and goals of the university and UNC System.

**6. Description of how the proposed Center differs from similar centers, institutes, or Centers within the University, UNC and the State, and proposed relationships with them.**

The proposed CERPAA does not replicate services provided by other centers housed at the university or in the UNC System. NC State hosts an Institute for Advanced Analytics (IAA), but the mission is to support graduate education rather than research and service to the business community. Further, the IAA does not offer training or research in the area of Enterprise Resource Planning Systems. There is no other evidence that a similar center is operating within the UNC System or the State of North Carolina. The CERPAA’s proposed relationship with the UNC System and the state will be based on the Center’s contribution to the development of a highly skilled workforce and efforts to promote economic transformation throughout the region.

**7. Potential sources and estimated funding to initiate and sustain the proposed Center, presented as a five-year projection, including the amounts of (1) General Fund support; (2) non-General Fund support; and (3) in kind support.**

Source	Year 1	Year 2	Year 3	Year 4	Year 5
SAP ERP Trainings	\$6,000	\$10,000	\$15,000	\$20,000	\$25,000
Grant writing		\$100,000		\$125,000	
GSA Contracts	\$75,000	\$75,000	\$75,000	\$75,000	\$75,000
General Fund	0	0	0	0	0
Non-General Fund	0	0	0	0	0
<b>Total</b>	<b>\$81,000</b>	<b>\$185,000</b>	<b>\$90,000</b>	<b>\$220,000</b>	<b>\$100,000</b>

**8. Estimated space, facilities, and equipment needs and plans for meeting these needs.**

The Center will not require additional space, facilities, or equipment. The CERPAA will be housed in the SAP Next Gen Lab which is situated in the Broadwell College of Business and Economics. This 1,200 square foot lab is equipped with 25 state-of-the-art computers, a printer, scanner, projection unit, and furniture and chairs to accommodate 30 students. All purchases have been made in the last year; thus, funding for upgrades will not be required until the Center has begun to generate revenue.

**9. If relevant, information about the inter-institutional nature of the proposed Center with regard to mission, leadership, activities, funding, or other aspects.**

NC State University has agreed to partner with the Center to provide research support. The Center will also partner with: SAP UA, SAP Next-GEN, firms affiliated with the ASUG Carolinas Chapter, and universities affiliated with Project Propel, an HBCU initiative hosted by SAP.

Key academic collaborations include:

- SAP University Alliance (<https://www.sap.com/training-certification/university-alliances.html> )
- SAP Next Generation Labs Network ([https://www.sap.com/corporate/en/company/innovation/next-gen-innovation- platform/university-labs.html](https://www.sap.com/corporate/en/company/innovation/next-gen-innovation-platform/university-labs.html) )
- America`s SAP Users Group (ASUG) (<http://www.asug.com>)
- Windows Dynamics Academics Alliance (see <https://dynamics.microsoft.com/en-us/academic/>)
- Oracle Academy (see <https://academy.oracle.com/en/oa-institution.html> )
- SAS Academic Programs (see [https://www.sas.com/en\\_us/learn/academic-programs.html](https://www.sas.com/en_us/learn/academic-programs.html) )
- Tableau Academic Programs (<https://www.tableau.com/academic> )

**10. Milestones, timelines, and responsible parties associated with centerplanning periods**

**a. Milestones**

- September 8 2021: Authorization to Plan submitted (by Provost Leach) to the Office of Legal Affairs for approval byChancellor
- September 10, 2021 : Chancellor Allison approve Authorization to Plan
- September 13, 2021 : Authorization to Plan submitted to the Board of Trustees for approval
- September 23, 2021 : Board of Trustees approves Authorization to Plan

**b. Responsible Individuals (Request to Plan/Establish):**

Dr. Murat Adivar, Professor of Management

Dr. Ulysses Taylor, Dean, Broadwell College of Business and Economics

**MEMORANDUM**

TO: Dr. Murat Adivar  
Associate Professor of Supply Chain Management

FROM: Ulysses Taylor *Ulysses Taylor*  
Interim Dean, Broadwell College of Business & Economics

DATE: September 7, 2021


RE: Plan and Establishment of the Center for Enterprise Resource Planning and  
Advanced Analytics (CERPAA)

It is with pleasure that I offer my support for the establishment of the Center for Enterprise Resource Planning and Advanced Analytics (CERPAA) at Fayetteville State University. The mission of the CERPAA is clearly aligned with the educational and outreach goals of the Broadwell College of Business and Economics (BCBE). The training provided by the Center will enable FSU to create a competitive advantage for those seeking employment and/or career advancement in corporations that demand a professional workforce with documented ERP and Analytics skills. The advanced data analytics services offered by the CERPAA will support the decision-making needs of local and regional firms. Collectively, the research, training, networking, and certification opportunities offered by the Center will strengthen our ties to the business community and contribute to economic transformation in the region.



**MEMORANDUM**

TO: Darrell T. Allison, JD  
Chancellor

FROM: Monica T. Leach, Ed.D.   
Provost and Senior Vice Chancellor for Academic Affairs

DATE: September 14, 2021


RE: Authorization to Plan the Center for Enterprise Resource and Advanced Analytics (CERPAA)

I am requesting your approval to plan for the Center for Enterprise Resource Planning and Advanced Analytics (CERPAA) at Fayetteville State University. A copy of the Request for Authorization to Plan is attached. Once established, Dr. Murat Adivar will oversee the CERPAA.

The mission of the CERPAA is clearly aligned with the educational and outreach goals of the Broadwell College of Business and Economics (BCBE). The training provided by the Center will enable FSU to create a competitive advantage for those seeking employment and/or career advancement in corporations that demand a professional workforce with documented ERP and Analytics skills. The advanced data analytics services offered by the CERPAA will support the decision-making needs of local and regional firms. Collectively, the research, training, networking, and certification opportunities offered by the Center will strengthen our ties to the business community and contribute to economic transformation in the region.

**MEMORANDUM**

TO: Monica Leach, EdD  
Provost and Vice Chancellor for Academic Affairs

FROM: Darrell T. Allison, JD   
Chancellor

DATE: September 10, 2021

RE: Authorization to Plan the Center for Enterprise Resource Planning and Advanced Analytics (CERPAA)

Based upon a recommendation from the Interim Dean of the School of Business and Economics, I have approved the Authorization to Plan for the Center for Enterprise Resource Planning and Advanced Analytics (CERPAA) at Fayetteville State University. I have also approved Dr. Murat Adivar as the person who will oversee the CERPAA.

I will forward a copy of the Authorization to Plan to the Fayetteville State University's Board of Trustees for their review and approval.